

**DKM COLLEGE FOR WOMEN (AUTONOMOUS)**  
**VELLORE**  
**DEPARTMENT OF MANAGEMENT STUDIES**  
**ENTREPRENEURSHIP DEVELOPMENT JEWEL MAKING 2017 -2018**

**18<sup>th</sup> August 2017**  
**Venue: Kaveri Conference Hall**



Entrepreneurship development is the process of improving the skills and knowledge of entrepreneurs through various training and classroom programs. The whole point of entrepreneurship development is to increase the number of entrepreneurs. Entrepreneurship development aims at individuals who want to start or possibly expand a business. Entrepreneurship development also focuses a lot on enhancing the ideas and potential of an entrepreneur. We kept this perception we have conducted the EDP program for jewel making to the final year UG and PG students to self motivate them.

The programme conducted at Kaveri Conference Hall on 18 th August 2017 from 2pm to 5pm. Students learned about jewel making using threads and beads. They tried new models of ornaments with their innovation.

The training was given by our well known students whose got experience in this particular Jewel making. Students participated well and enjoyed the session they have no hesitations to gain knowledge. Because they learned things from their well known friends..

This program has enhanced students to take up entrepreneurship. All final year students participated with great enthusiasm and interest and they also requested us to conduct programs like this very frequently.



