

CREATIVE WRITING

Sem	Subject Code	Category	Lecture		Theory		Practical	Credits
			Hrs /W	Hrs /Sem	Hrs /W	Hrs /Sem		
III		ELECTIVE-III (B)	6	90	6	90	-	3

COURSE OBJECTIVES:

- To understand the mechanics of creative writing
- To learn the techniques of description, characterization, dialogue, plotting, point of view, voice, tone and other fiction elements and other stylistic techniques.

COURSE OUTCOMES:

On the successful completion of the course the students will be able to

CO NUMBER	CO STATEMENTS	Knowledge Level (K1- K5)
CO1	To understand and explore the creative process through writing	K1
CO2	Remember in detail about the varied techniques used in writing	K2
CO3	Acquire the new methods of creative writing in English and reinforce revising skills .	K3
CO4	Analyze and define/determine individual goals as a writer, expand their vocabulary & style resources	K4
CO5	Summarize and develop new ideas in Creative Writing and prepare a text for submission to a publisher or competition.	K5

MAPPING WITH PROGRAMME OUTCOMES:

Programme/ Course outcomes	PO1	PO2	PO3	PO4	PO5
CO1	S	M	M	S	M
CO2	S	M	S	M	S
CO3	S	S	M	M	M
CO4	M	M	S	M	M
CO5	S	M	M	S	M

S- Strong- M- Medium

Unit I **18 Hours**

Introduction to Creative Writing
Situational Imagination – Expression of Imagination in Language – Creation of Word
Pictures – Creation of Ambience

Unit II **18 Hours**

Copy Writing and Advertisement
Introduction to Copy Writing – Copy Writing and Creativity – Copy Writing for Target
Groups – Use of Language in Effective Copy Writing

Unit III **18 Hours**

Writing Poetry
The art of Poesis – Poetic Devices – Metaphor – Simile – Sound Devices – Sound and
Sense – Symbols – Imagery

Unit IV **18 Hours**

Writing Narrative Fiction
Elements of Narration – Story and Plot – Characterization – Choice of Medium of
Narration – Point of View – Short Stories – Novellas – Extended Narratives.

Unit V **18 Hours**

Writing for Stage and Screen
Basics of Script Writing for Stage and Screen – Characterization on Stage – Dialects and
characterization through dialogue – Stage devices and ambience creation

TEXT BOOKS:

S.No	Authors	Title	Publishers	Year
1.	Mills, Paul	The Routledge Creative Writing Course book	Routledge Publishers London	2006

BOOKS FOR REFERENCE:

S.No	Authors	Title	Publishers	Year
1.	Field, Syd	Foundation of Screen Writing.	Delta Revised Edition	2005.
2.	Morley, David., London	The Cambridge Introduction to Creative Writing	Cambridge University Press,	: 2007. Print

WEB SOURCES:

www.jerz.setonhill.edu

www.creativewriting.uchicago.edu

SYLLABUS DESIGNERS:

- P.R.Thilagavathi
Asst.Prof in English