

**DKM COLLEGE FOR WOMEN-AUTONOMOUS-
VELLORE-1**



REPORT ON “FOOD MELA”

**ORGANISED BY
PG & RESEARCH DEPARTMENT OF
COMMERCE WITH COMPUTER
APPLICATION**

DATE: 09.09.16

INVITATION

D.K.M COLLEGE FOR WOMEN (AUTONOMOUS) VELLORE
DEPARTMENT OF COMMERCE

CORDIALLY INVITES YOU TO

FOOD MELA 2K16
FOOD MELA 2K16

Date : 09.09.2016 (FRIDAY)

Time : 11.00 a.m. - 5.00 p.m



GAME
SHOW

REPORT

Internal Income Generation Programme Food mela is celebrated on 09.09.16-Friday as a part of comfest-2016. Food Mela have been inaugurated by Dr.P.N.Sudha, principal, Dr.S.Mythili HOD & Associate professor in Commerce, (Aided).

The one day Food mela started at 11.00 a.m. and ended by 5.00 p.m

The following activities have taken place in the Food mela:

- Students prepared the food items like sweets and savourites, fresh juice, and snacks
- Some other students sold sarees and dress materials, fancy items etc.
- Games have also been conducted in which students from other departments also participated.

By participating in this Food mela, students got an exposure towards marketing activity on how to buy and make the product, how to deal with the customer and how to fix the profit margin etc.

Nearly 100 students from the department have presented different delicious food items in the Food Mela.

PHOTOS



