

**DKM COLLEGE FOR WOMEN-AUTONOMOUS-
VELLORE-1**



REPORT ON FOOD MELA

ORGANISED BY

**PG & RESEARCH DEPARTMENT OF
COMMERCE WITH COMPUTER APPLICATION**

DATE: 18.12.2019

INVITATION

D.K.M COLLEGE FOR WOMEN(AUTONOMOUS)

Vellore - 632001.

**DEPARTMENT OF COMMERCE
&
COMMERCE (COMPUTER APPLICATIONS)
(UNAIDED)**

Cordially invites you for

FOOD MELA

On 18-12-2019, Wednesday

Timing: 10 am to 5 pm

Venue: Open Stage

Chief Guest: **Dr.P.N.Sudha,**
Principal,
D.K.M College for Women, Vellore.

Special Guest: **Dr. R.Padmaja,**
Head& Associate Professor,
Department of Commerce,
D.K.M College for Women, Vellore.



Food Mela Report (2019-2020)

The staff members of commerce and commerce(CA) department with the great co-operation on students organized on “Food Mela” on 18. December 2019. The Food Mela have been inaugurated by Dr.P.N.Sudha, Principal, Dr.R.Padmaja, HOD & Associate professor, (Aided), Dr.A.Sudarvizhi (Asst.Prof. of Commerce), Dr.T.Bharathi (Assist.Prof. of Commerce).

The one day Food Mela started at 10.00 a.m. and ended by 5.00 p.m

The following activities have taken place in the Food Mela:

Students prepared the food items like sweets and savourites, fresh juice, and snacks

- Some other students sold sarees and dress materials, fancy items etc.
- Games have also been conducted in which students from other departments also participated.
- Some students showed their talent by applying mehendi designs, nail art, eyebrow threading etc.

By participating in this sales mela, students got an exposure towards marketing activity on how to buy and make the product, how to deal with the customer and how to fix the profit margin etc.,

PHOTOS

