

TOURISM

Sem	Subject code	Category	Lecture		Theory		Practical	Credits
			Hr/Sem					
III	21CPHI3E	Elective - III	6 hr per week	90	6 hr per week	90	-	3

COURSE OBJECTIVE

- To enable the students to understand Definition and Fundamental of Tourism
- To make the students understand the Place of Tourism interest in Tamil Nadu.

COURSE OUTCOMES

On the successful completion of the course the student will be able to ..

CO Number	CO Statement	Knowledge Level (K1-K4)
CO1	Highlight the Fundamental of Tourism	K2
CO2	Classification of Tourism	K1
CO3	Identify Types of Resources in Tourism	K2
CO4	Discuss about the Place of Tourism interest in Tamil Nadu.	K1
CO5	Understand the Objectives and Functions of Tourism	K2

Knowledge Level: K1-Remember; K2 –Understand; K3 – Apply; K4 - Analyse

MAPPING WITH PROGRAMME OUTCOMES

COS	PO1	PO2	PO3	PO4	PO5	PO6
CO1	M	S	M	S	M	S
CO2	S	M	S	M	S	M
CO3	M	S	M	S	M	S
CO4	S	M	S	M	S	S
CO5	M	S	M	S	M	M

S- Strong; M- Medium; L- Low

UNIT - I Definition and Fundamentals of Tourism **18 Hours**

Definition - Fundamentals of Tourism - Concept of Domestic and International Tourism - Components of Tourism.

UNIT - II Classification of Tourism **18 Hours**

Tourism through the Ages - Classification of Tourism - Economic, Social, Cultural and Environmental impact.

UNIT - III Types of Resources **18 Hours**

Tourist Resources in India I - Types of Resources - Land forms - Art and Architecture, Monuments, Sculptures - Fairs and Festivals.

UNIT - IV Religious Resources **18 Hours**

Tourist Resources in India II - Religious Resources - Places of Pilgrimage - Hindus Muslim, Christian, Jain, Buddhist, Sikhs - Shrines - Temples - Place of Tourist interest in Tamil Nadu.

UNIT - V Tourism Administration of India **18 Hours**

Tourism Administration of India - Ministry of Tourism - Aims; Objectives - Functions - State Tourism Departments - Public Sector Agencies - ITDC, TTDC, Private Travel Agencies - Future Prospects of Tourism.

DISTRIBUTION OF MARKS: THEORY 100%

TEACHING METHODOLOGY:

- Class room teaching
- Assignments
- Discussions
- Home test
- PPT Presentaions.

TEXT BOOKS

S.no	Authors	Title	Publishers	Year Of Publication
1	A.M.A.. Barkat	Travel and tourism management	Prentice Hall India	2015
2	Stephen	Tourism Management	Routledge	2014
3	RodaySunetra	Tourism Operations and Management	Oxford	2009

REFERENCE BOOKS

S.no	Authors	Title	Publishers	Year Of Publication
1	Bhata A.K	Tourism Development Principles	Sterling	2012
2	Ratandeepsingh	Dynamics of Modern Tourism	Kanishka	2006
3	Sinha R.K	Growth and Development of Modern Tourism	Wisdom press ,Dominant	2012
4	Douglas Foster	Travel and Tourism Management	Palgrave Macmillan	1985
5	Babu A.Sathis	Tourism Development in India	A.P.H	1998
6	Bhatia A.K	International Tourism: Fundamentals and Practices	Sterling	1991
7	SajnaniMonohar	Encyclopedia of Tourism Resources in India	Kalpaz	2001
8	Kaul R.N	Dynamics of Tourism	Sterling	1985
9	Singh Ratandeep	Infrastructure of Tourism in India	Kanishka	1998
10	Selvam .M	Tourism Industry in India	Himalaya	1989

WEB SOURCES:

www.kayak.com

www.travelocity.com

[www. Orbitz.com](http://www.Orbitz.com)

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