

TOURISM - II

Semester	Subject code	Category	Lecture		Theory		Practical	Credits
			Week Hr	Total Hr/sem	Week Hr	Total Hr/sem		
II	21CAHI2A	Allied Paper – II	6	90	6	90	-	5

COURSE OBJECTIVES:

- Students came to know the role and functions of Tourism organizations and Role of transportation in tourism.
- The Curriculum will help the students to analyze the importance of the documentation, Itinerary planning, World and Indian Tourist Destinations and Guides.

COURSE OUTCOMES

On the successful Completion of the course, students will be able to

CO Number	Co Statement	Knowledge Level
CO1	Acquire knowledge of the role and functions of tourism organization	K1, K2
CO2	Understand the Importance of Transportation in Tourism	K1, K2
CO3	Students know about passport, Visa and travel regulations	K1, K2
CO4	Understand the importance of planning for travel	K1, K2
CO5	Familiarize the major tourist attractive places of the world	K1, K2

(Knowledge Level: K1 – Remember; K2 – Understand; K3 – Apply; k4 – Analyze)

MAPPING WITH PROGRAM OUTCOMES

COS	PO1	PO2	PO3	PO4	PO5
CO1	S	M	M	S	M
CO2	M	S	M	S	M
CO3	M	M	S	M	S
CO4	S	M	M	M	S
CO5	M	S	M	S	M

(S –Strong M – Medium L – Low)

UNIT: I **20 Hours**

Role & functions of tourism organizations: Govt. organization: - MTDC, ITDC, India Tourism, TFCI - Domestic Organization: - TAAI, FHRAI - International Organization: - UNWTO, IATA.

UNIT: II **15 Hours**

Role of Transportation in Tourism: Rail Transportation - Road Transportation - Air Transportation - Water Transportation.

UNIT: III **20 Hours**

Documentation- Passport: Definition, types, requirements for Passport - Visa: - Definition, types of visa, requirements for visa - Other travel regulations – health regulations, insurance, permits etc.

UNIT: IV **15 Hours**

Itinerary Planning: Meaning and Basics of Itinerary planning- Steps in Itinerary planning, Special interest Itineraries- Planning Itineraries (Domestic and International) - Week end, One week, Two weeks and more.

UNIT: V **20 Hours**

World & Indian Tourist Destinations and Guides: World division according to IATA - IATA – I, IATA – II, IATA – III & Continents- Present status of tourism in the world- Major tourist attractions in the world/ Continents - Major tourist attractions in India-North, South, East, West - Role, functions and characteristics of Guides and Escorts- Guiding and Escorting a tour.

Distribution of Marks: Theory – 100%

TEACHING METHODOLOGY

- Class Room Teaching
- Assignments
- Discussions
- Home test
- PPT Presentations

TEXT AND REFERENCE BOOKS

S.no	Authors	Title	Publishers	year
1.	Batra, G.S., & Dangwal, R.C., , New Delhi, 1999	Tourism Promotion and Development	Deep & Deep publications, New Delhi	1999
2.	Seth Praveen,	Handbook on Modern Tourism,	Anmol Publications, New Delhi	1999
3.	Jain Y. & Dangwal, R.C.	Tourism Development	Ashish Publishing House, New Delhi	1999
4.	Sharma, K. K	Tourism and Culture,	Sarup & Sons, New Delhi	1999
5.	Singh Ratandeep,	DYNAMICS OF MODERN TOURISM,	Kanishka Publishers, New Delhi	1998
6.	R.M. Kaul	Dynamics of Tourism – A Trilogy, Vol.I.	Sterling, New Delhi.	1997
7.	Seth Pran Nath,	Successful Tourism Practices, Vol.I.,	Sterling, New Delhi.	1997
8.	Burkart and Melik	Tourism -Past, Present and Future3. Seth Pran Nath, New Delhi, 1997	Sterling, New Delhi.	1995
9.	Bhatia, A.K.	Tourism in India	Sterling Publishers, New Delhi	1978
10.	Singh Sagar.	Studies In Tourism	A.B.H. Publishing Corporation, New Delhi	1999

WEB SOURCE

1. <https://www.tourismchallenge.ca/rules-and-conduct>
2. <https://resources.envoyglobal.com>
3. https://en.wikipedia.org/wiki/Travel_visa
4. https://link.springer.com/content/pdf/10.1007%2F978-3-319-01669-6_255-1.pdf
5. <http://tourism.gov.in/>
6. <https://www.science.co.il/tourism/International-associations.php>
7. <https://ecotourism.org/>
8. <https://en.wikipedia.org/wiki/Passport>
9. <https://passport.gov.in/nri/>
10. https://en.wikipedia.org/wiki/Travel_visa

SYLLABUS DESIGNERS:

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