#### ADVANCED FINANCIAL MANAGEMENT

Sem	Subject	Category	Lecture		Theory		Practical	Credits
	Code							
Ι	21CPCO1A	Core I	6 hrs per	90	6 hrs	90	-	5
			week		per			
					week			

## **COURSE OBJECTIVE:**

To enable the students to identify and evaluate the exposure of a company to financial risk and the techniques required to manage this risk. To analyze the strategic financial issues in acquisition or merger, including valuation of the target company.

## **COURSE OUTCOMES:**

On successful completion of the course, the student will be able

CO	CO Statement	Knowledge
Number		Level
		(K1 - K5)
CO1	To understand and explore the system of financial planning in	K2
	Business	
CO2	To analyze alternative sources of finance and investment	К3
	opportunities and their suitability in particular circumstances	
CO3	To evaluate the complex investment appraisal through cost of capital	К3
	to the organization	
CO4	To understand and analyze the risk and return of investment	K4
CO5	To study the impact of working capital management on the strategic	K4
	direction of the organization	

<sup>\*</sup>Knowledge Level: K1- Remember; K2- Understand; K3- Apply; K4 Analyse

## MAPPING WITH PROGRAMME OUTCOMES

COS	PO1	PO2	PO3	PO4	PO5	PO6
CO1	S	M	S	S	M	S
CO2	S	M	S	M	M	M
CO3	S	M	S	S	M	M
CO4	M	S	M	S	M	S
CO5	S	S	M	M	M	S

S-Strong; M-Medium; L-Low

#### **Unit-I Financial Planning**

25 Hours

Definition of Financial Planning – Scope of Financial Planning – Objectives of Financial Planning – Factors Affecting Financial Planning – Essentials of sound Financial Plan- Limitations of Financial Plan – Capitalization – Theories of Capitalization – Over Capitalization and its causes – Remedies for over Capitalization.

## **Unit-II Capital Structure/ Leverage**

20 Hours

Capital Structure- Meaning, Definition, Features, Factors Affecting Capital Structure, Theories of Capital Structure, Problems in Net Income Approach, Net Operating Income Approach.

Leverage- Meaning, Definition, Types of Leverage, Problem in Operating Leverage, Financial Leverage and Combined Leverage

#### **Unit-III Cost of Capital**

10 Hours

Cost of Capital- Meaning, Definition, and Features- Problems in Cost of Debt / Equity / Preference/ Retained Earning.

#### **Unit-IV Dividend Policy**

15 Hours

Dividend Policy- Meaning, Definition, Types of Dividend, Factors Affecting Dividend Policy, Theories of Dividend Policy, Problem in Walters Model, Gordons Model, M.M Modular.

## **Unit-V Working Capital Management**

20 Hours

Working Capital Management- Meaning, Definition, Sources of Working Capital Management, Factors Affecting Working Capital, Operating Cycles of Working Capital, Problems in Operating Cycle / Working Capital Requirement Method.

#### DISTRIBUTION OF MARKS: THEORY 40% AND PROBLEM 60%

#### TEACHING METHODOLOGY

The course is covered by adopting a combination of lecture methods, class presentation by groups of students, self study sessions and PPT Presentations. Each student is required to do the back ground reading from the specified chapters of the prescribed book before coming to class.

### REFERENCE BOOKS

S.No	Author	Title	Publisher	Year of
				Publications
1	Prasanna Chandra	Financial	Tata McGraw Hill Publishing	2010
		Management	Company Limited, Noida, UP	
2	S.N Maheswari	Financial	S.Chand& Sons Publisher,	2008
		Management	New Delhi	

3	L.J.Gitman&Dr.M.	Principles of	Pearson Education, New York	2012
	Manickam	Managerial		
		Finance		
4	John H Hampton	Financial Decision	Prentice Hall of India Ltd	2014
		Making		
5.	M.Y.Khan and	Financial	Tata McGraw Hill Publishing	2010
	P.K.Jain	Management	Company Limited.	

# TEXT BOOKS

S.No	Author	Title	Publisher	Year of
				Publications
1	I.M. Pandey	Financial	Vikas Publication, New Delhi	2015
		Management		
2	Khan & Jain	Financial	Tata McGraw Hill Publishing	2012
		Management	Company Limited, Noida, UP.	
3	Dr. A. Murthy	Financial	Vijay Nicole	2016
		Management		
4	Dr. J. Srinivasan	Financial	Vijay Nicole	2016
		Management		
5.	P.V.Ratnam	Financial	Kitab Mahal	2014
		Management		
		Theory,		
		Problems and		
		Solutions		

# WEB SOURCES:

- 1. books.google.co.in
- 2.www.coursera.org
- 3. open.umn.edu.in

## **SYLLABUS DESIGNER:**

- Dr.R.Padmaja, Head and Associate Professor of Commerce.
- Dr.G.Bhavani, Assistant Professor of Commerce.
- Dr.K. Vinithi, Assistant Professor of Commerce.