

**DKM COLLEGE FOR WOMEN-AUTONOMOUS-
VELLORE-1**



REPORT ON SALES MELA

ORGANISED BY

**PG & RESEARCH DEPARTMENT OF
COMMERCE WITH COMPUTER APPLICATION**

DATE: 21.08.2018

D.K.M. COLLEGE FOR WOMEN [AUTONOMOUS], VELLORE-1

Department of Commerce & Computer Application

**WELCOME YOU ALL FOR
ONE DAY TRADE FAIR-2018**

Chief Guest

Dr. P.N. Sudha,
Principal, D.K.M. College for Women

Dr. K. Devi.,
Associate Professor & Head Department of
Zoology

Dr. R. Padmaja
Head & Associate Professor
D.K.M. College for Women



Sale of Organic Vegetables



Pani Puri



Briyani



Dark Room



Mind Blowing Games

DATE: 21-8-18 (TUESDAY)
TIME: 11.00 A.M. – 5.00P.M.
VENUE: ASSEMBLY STAGE

REPORT

The staff members of commerce and commerce(CA) department with the great co-operation on students organized a “Sales Mela” on 21st August 2018. The sales Mela have been inaugurated by Dr.K.Devi, Associate Professor of Zoology, in the presence of Dr.P.N.Sudha, principal, Dr.R.Padmaja, HOD & Associate professor, (Aided), Dr.A.Sudarvizhi (Asst.Prof. of Commerce), Dr.T.Bharathi (Assist.Prof. of Commerce).

The one day sales mela started at 11.00 a.m. and ended by 5.00 p.m

The following activities have taken place in the sales mela:

- Students prepared the food items like sweets and savourites, fresh juice, and snacks
- Some other students sold sarees and dress materials, fancy items etc.
- Games have also been conducted in which students from other departments also participated.
- Some students showed their talent by applying mehendi designs, nail art, eyebrow threading etc.

By participating in this sales mela, students got an exposure

towards marketing activity on how to buy and make the product,
how to deal with the customer and how to fix the profit margin
etc,

PHOTOS

