

## SOCIAL PSYCHOLOGY-I

Semester	Subject Code	Category	Lecture		Theory		Practical	Credits
			Hrs/Week	Hrs/Sem	Hrs/Week	Hrs/Sem		
V	21CPS5A	Core-IX	06	90	05	75	15	04

### COURSE OBJECTIVE

This course helps the student to understand the social wellbeing.

### COURSE OUTCOMES

On successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level (K1-K4)
CO1	State the theories of Social Psychology	K1
CO2	Relate with the theories of attribution and gain knowledge on self-presentation.	K2
CO3	Experiment the attitude changes of people over time	K3
CO4	Sketch out the requirements for interpersonal relationship	K3
CO5	Show their prosocial and altruistic behaviours with others	K3

### MAPPING WITH PROGRAMME OUTCOMES

COS	PO1	PO2	PO3	PO4	PO5	PO6
CO1	S	S	M	M	M	M
CO2	S	S	S	S	M	M
CO3	S	S	S	S	S	S
CO4	S	S	S	S	S	S
CO5	S	S	S	S	S	S

**S- Strong M-Medium L-Low**

## **UNIT I**

**15 Hours**

### **INTRODUCTION**

Meaning of Social Psychology- The Social psychological approach- Historical roots of Social Psychology-Theories in Social Psychology: Motivational theories- Learning theories- Cognitive theories- Decision making theories-Social cultural perspective-Social Psychological theory - Research methods in Social Psychology

## **UNIT II**

**15 Hours**

### **ATTRIBUTION**

Basic Principles of casual attribution -Attribution formation- Attribution about others- Attribution about Self -Biases in attribution process

The Self: Knowledge of Self- Self-Regulation -Motivation and Self- Social Comparison Theory- Self Presentation.

## **UNIT III**

**20 Hours**

### **ATTITUDES AND ATTITUDE CHANGE**

Theories of Attitude: Learning theory- Balance theory-Cognitive dissonance theory

Persuasion- Key elements in Persuasion

Social Influence: Conformity- Factors affecting Conformity, Compliance-Techniques involved in Compliance, Obedience to authority- Milgram experiment - Schemas – Uses of schematic processing- Factors influencing Schemas– Cognitive heuristics - Availability, simulation and anchoring heuristic

## **UNIT IV**

**20 Hours**

### **INTERPERSONAL ATTRACTION AND PERSONAL RELATIONSHIP**

Interpersonal attraction- Basic principles of attraction - Similarity- Proximity -Love-Personal relationship: Social exchange perspective- Self disclosure and intimacy -Balance power -Conflict satisfaction and commitment.

## **UNIT V**

**20 Hours**

### **PROSOCIAL AND ALTRUISM**

Prosocial Behaviour-Meaning- Bystander Effect- Diffusion of responsibility.

Altruism –Theories of Altruism: Early theories-The Pseudo-Altruistic Approach-Social learning perspective - Normative theory - Stage theoretic approach - Arousal- Reduction and negative state relief models- Cost reward model. Contemporary Theories: The Altruistic Approach-Autonomous Altruism-Empathy altruism theory-Just world hypothesis-Situational factors for helping-The Helper- The person in need of help- Improving helping behaviour.

**Practicum:***(Note: Minimum of any two practicum should be carried out)*

- Theories of Social Psychology
- Activities to do Self presentation of students
- Model making of experiments under conformity, compliance.
- Altruism
- Activity check on bystander effects

**Distribution of Marks: Theory 100% and Problems 0%****TEXT BOOKS:**

S.No	Authors	Title	Publishers	Year of Publication
01	David Myer	Social Psychology, (11 <sup>th</sup> Edition)	McGraw-Hill Higher Education	2012
02	Baron, Robert A. and PreetiKapur	Social Psychology, (14 <sup>th</sup> Edition)	Pearson India Education Services	2017

**REFERENCE BOOKS:**

S.No	Authors	Title	Publishers	Year of Publication
01	Crisp, R.J. and Turner, R.N.	Essential Social Psychology	Sage Publications, New Delhi	2007
02	Miles Howstone	An introduction to Social Psychology (6 <sup>th</sup> Edition)	The British Psychological society and John wiley and sons Ltd	2015
03	Aronson, E., Wilson, T.D. and Akert, R.M.	Social Psychology (7 <sup>th</sup> Edition)	Prentice Hall,Boston	2010
04	Schneider, F.W., Gruman, J, A., & Coutts, L,M.	Applied Social Psychology	Sage publications India Pvt. Ltd	2012
05	Worcel, S., Cooper, J., Goethals, G.R. & Olson, J.M. (2000).	Social Psychology.	Wadsworth Publications,CA	2000

## WEB SOURCES:

- ❖ <https://books.google.co.in/books?id=CwfWDAAAQBAJ&printsec=frontcover&dq=social+psychology+books&hl=en&sa=X&ved=0ahUKEwiwt-3nv43qAhXw7HMBHapYDDgQ6AEIKDAA#v=onepage&q=social%20psychology%20books&f=false>
- ❖ <https://books.google.co.in/books?id=TDFpDwAAQBAJ&printsec=frontcover&dq=social+psychology+baron&hl=en&sa=X&ved=0ahUKEwiUxK-GiI7qAhWHILcAHZ95BskQ6AEIKDAA#v=onepage&q=social%20psychology%20baron&f=false>
- ❖ [https://books.google.co.in/books?id=X3fdaGkEy6MC&printsec=frontcover&source=gbs\\_ge\\_summary\\_r&cad=0#v=onepage&q&f=false](https://books.google.co.in/books?id=X3fdaGkEy6MC&printsec=frontcover&source=gbs_ge_summary_r&cad=0#v=onepage&q&f=false)
- ❖ <https://www.coursera.org/learn/social-psychology#syllabus>
- ❖ <https://www.edx.org/course/introduction-to-social-psychology>
- ❖ <https://www.studyblue.com/notes/b/social-psychology-13th-edition/53343/0>
- ❖ <http://www.hoajonline.com/psychiatry/2055-3447/1/5>

## TEACHING METHODOLOGIES:

- Discussion
- Demonstration
- Visual aids
- Assignment and Seminar
- Peer teaching.

## SYLLABUS DESIGNER:

**Mrs.R.Safina Selva**

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*DKM College for Women (Autonomous).*