

**DKM COLLEGE FOR WOMEN-AUTONOMOUS-
VELLORE-1**



**REPORT ON WEBINAR
ON
“STRATEGIES TO BUSINESS OWNERS
DURING COVID 19”**

**ORGANISED BY
DEPARTMENT OF COMMERCE**

DATE: 03.06.2020

INVITATION

REPORT ON THE WEBINAR ORGANIZED ON STRATEGIES TO BUSINESS OWNERS DURING COVID 19”

The Department of Commerce organized a Webinar on the topic “STRATEGIES TO BUSINESS OWNERS DURING COVID 19” on 03.06.2020 through google meet. Dr.R.Padmaja,HOD, gave the presidential address Dr.G.Bhavani welcomed the gathering. Dr.A.Sudarvizhi introduced the chief guest to the gathering.

Mr. N.S.VijayaGanesh ,Certified Soft Skill Trainer ,Founder – T.I.P.S Academy was the resource person of the day. He spoke on the various strategies that are adopted by business owners during the COVID-19. He highlighted the need for innovation required during the COVID-19 and also after the pandemic period. He listed the various unique entrepreneurial qualities and soft skills that should be developed by the business people to be successful in business life. He elaborated the various business avenues that will arise after the pandemic period. More than 200 participants from various colleges participated in the webinar. After feedback from the participants Dr.T.Bharathi gave the vote of thanks and the organizing secretary Dr.K.Vinithi was the master of ceremony. The webinar ended at 12.20 pm.

PHOTOS

