



**DKM COLLEGE FOR WOMEN (Autonomous) VELLORE**

**DEPARTMENT OF MANAGEMENT STUDIES**

**EMPOWERMENT THROUGH EDUCATION**

**Proudly presents**

**DATE : 28.02.2017**

**ELITE UTSAV - 2017**

**SEMINAR ON**

**“IMPROVING PERSONAL EFFECTIVENESS”**

**BY**

**SHRI. DR. T.N.V.R. SWAMY, MBA., Ph.D.**

**Associate Professor**

**VIT BUSINESS SCHOOL**

**VIT UNIVERSITY, VELLORE**

**VENUE: ‘D’ Block Conference Hall**

**Time : 10.00 pm**

## REPORT OF THE DAY

### Session – I

The session started by 10:00 am with Lighting Kuthuvillakku by our beloved Principal mam, our guest of honour Mrs. S. Mythili mam, our resource person Mr. T.N.V.R.Swamy, Mrs. R. Maheshwari and Mrs. A. Rama. It was followed by Tamil Thai Vazhthu. Mrs. P. Rajeswari has started the session with welcome address. Further the chief guest and guest of honour were felicitated by our Principal Mam. Our principal mam and our guest of honour for the day have addressed the gathering. She advised the students with regard to studies and to be focused only with studies until finishing it successfully.

The session ended by 1:15 and students were sent to have their meal.

### SESSION – II

Management events were planned to conduct in the session II. Many students from various colleges came registered their names enthusiastically to participate in different events. More than 100 participants were registered their names from various colleges. The events started by 2:30 pm.

Business Quiz : This event was conducted by the co-ordinators Mrs. P. Rajeswari and Ms. D. Aarthi at E-Block 6 teams totally participated where 4 teams were from Muthurangam Arts College and MKJC respectively. Remaining 2 teams were from DKMC

AD-ZAP : On the other hand ad-zap was conducted at D-Block conference hall by the event co-ordinators. Students were performing based on the themes given to them during registration. 4 teams were participated namely MKJC, Muthurangam Arts College and DKMC commerce

Corporate Walk : our Tamil department HOD Mrs. Tamilselvi mam. Mrs. R. Maheshwari and Mrs. V.S. Palaniammal were judging the event. 6 teams participated from MKJC, MAC AND DKMC.

The session II ended by 4:30 pm after prize distribution. The day went good with all success in two sessions. The MC of the day Ms. Aarthi said the programme will continue tomorrow as Workshop.

