

D.K.M COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE



DEPARTMENT OF MANAGEMENT STUDIES

**STATE LEVEL SEMINAR ON WOMEN ENTREPRENEURIAL
DEVELOPMENT**

**MR.M.GUNASEKARAN,B.F.TECH
DIRECTOR,
MATHA EDUCATIONAL TRUST,
MATHA SKILL DEVELOPMENT CENTRE**

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“WOMEN EMPOWERMENT ”

WRITE UP

Department of management studies conducted the state level seminar on women Entrepreneurship Development on 13th March 2019 at 9.30 Am in our college premises. The Chief Guest for the data Mr.M.Gunasekaran,B.F.Tech Director, Matha Educational Trust, Matha Skill Development Centre and another Chief Guest Mrs.J.K.SathyaSeekli,M.A(SC)LLB, Principal, Matha Institutes

The State Level Seminar on Women Entrepreneurship Development was conducted by Two session.The First session was handled by Chief Guest Mr.M.Gunasekaran on Empowerment. He spoke about the Women Empowerment in the society. The session was more interactive, the students were enthusiastic in giving response to the Chief Guest. He handled the session from 10.00Am to 12.00 noon. He compares the day today reality example with women empowerment.

Women Empowerment refers to the ability for women to enjoy their right to control and benefit from the resources, assets, income and their own time, as well as the ability to manage risk and improve their economic status and well being. Women Empowerment is the process that creates power in individuals over their own lives, society and in their communities.

The Second Session-II was held at 2.00pm to 4.00pm, the Chief Guest Mrs.J.KSathyaSeeli, M.A(Sc),LLB, Principal Matha Institutes on “Soft Skill”. This Session was more Enthusiastic, students was too happy because the guest conducted more games and she displayed the materials what she has done using beats, with the beats handbag, pen-stand, clips, tablet-mat and flower vase. Even they showed how to prepare the table mat .this made the 2nd session more active.

She spoke about the soft skills need and how it can inculcate with the day-to-day activities for the students. It makes personal attributes that enable someone to interact effectively and harmoniously with other people. The last session was valediction from 4.30 pm to 5.30pm and the certification distribution was done.



