

D.K.M. COLLEGE FOR WOMEN (AUTONOMOUS),VELLORE.

DEPARTMENT OF COMPUTER SCIENCE AND APPLICATIONS

MARKETING “MARKKINOINTI’20” REPORT

MARKKINOINTI’20 Invitation through Whatsapp

Greetings .. 

D.K.M. COLLEGE FOR WOMEN (Autonomous), Sainathapuram, Vellore, Vellore Dt, Tamil Nadu.

Department of Computer Science and Applications is Organizing E-Marketing "MARKKINOINTI '20".

E-Marketing Contest is open to all.

Registration is free.

E-Marketing Topics :

1. Smart Camera.
2. Magic Pen.
3. Powerful Sunglasses.

E-Marketing Rules :

1. PPT Max. Size : 5 Slides.
2. Apply Animations (Audio is optional)
3. PPT format File.
4. File size <= 1 GB.

For Registration, click the below link

<https://forms.gle/9MFdVUxY4NE9eLhT7>

Number of Registrations is limited.

To upload the E-Marketing PPT, a separate link will be sent to your registered E-mail.

Last date to upload E-Marketing PPT is June 21st 2020.

E-Certificate will be issued to the participants whose E-Marketing PPT is relevant to the theme .

STAY HOME  STAY SAFE.

MARKKINOINTI '20 Report


D.K.M. College for Women (Autonomous) - Department of Computer Science and Applications organized the National Level Marketing 'MARKKINOINTI '20 ' event through Online Mode during 12/06/2020 to 21/06/2020. The event was felicitated by Thiru. D. Maninathan, B.E., the Secretary, Dr. T. Sivakumar, M.A., the President of the college and Dr.P.N.Sudha, Principal, D.K.M. College for women(Autonomous). Mrs.G.Sangeetha Lakshmi Assistant Professor and Head, Department of Computer Science and Applications was the convenor of the Event.

The event impact is to motivate participants to have touch with Marketing Skills . Three topics namely “Smart Camera” ,“Magic Pen” and “ Powerful Sunglasses” was given. 191 participants from various college had registered for this event , 26 participants submitted the Marketing ppt , 28 participants posters were selected and issued Digital Merit Certificate.

MARKKINOINTI'20 Registration Forms using Google Forms

MARKKINOINTI

Questions Responses 191



**D.K.M. COLLEGE FOR WOMEN (AUTONOMOUS),
VELLORE-632001.**

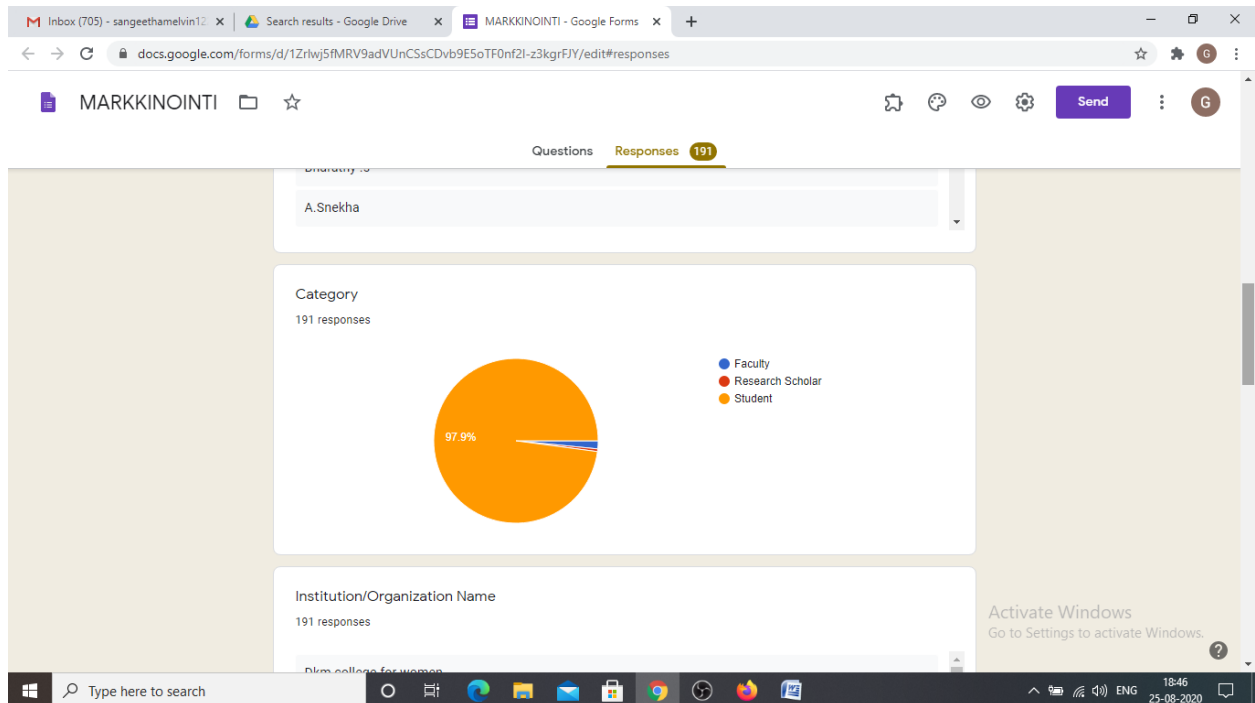
E-Marketing "MARKKINOINTI '20" Organized by Department of Computer Science and Applications. Give your valid E-mail ID to get further updates.

Email address *

Valid email address

This form is collecting email addresses. [Change settings](#)

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MARKKINOINTI'20 PPT Upload Forms using Google Forms

Inbox (705) - sangeethamelvin12 x Search results - Google Drive x PPT MARKKINOINTI - Google Fo x +

docs.google.com/forms/d/1rLZEoH3dFSa2BPBbws3VinHLjRT0-_yj6FahTOMDYKY/edit

PPT MARKKINOINTI

Questions Responses 26



D.K.M. COLLEGE FOR WOMEN

E-Marketing "MARKKINOINTI '20" Organized by Department of Computer Science and Applications. Give your

Email address *

Valid email address

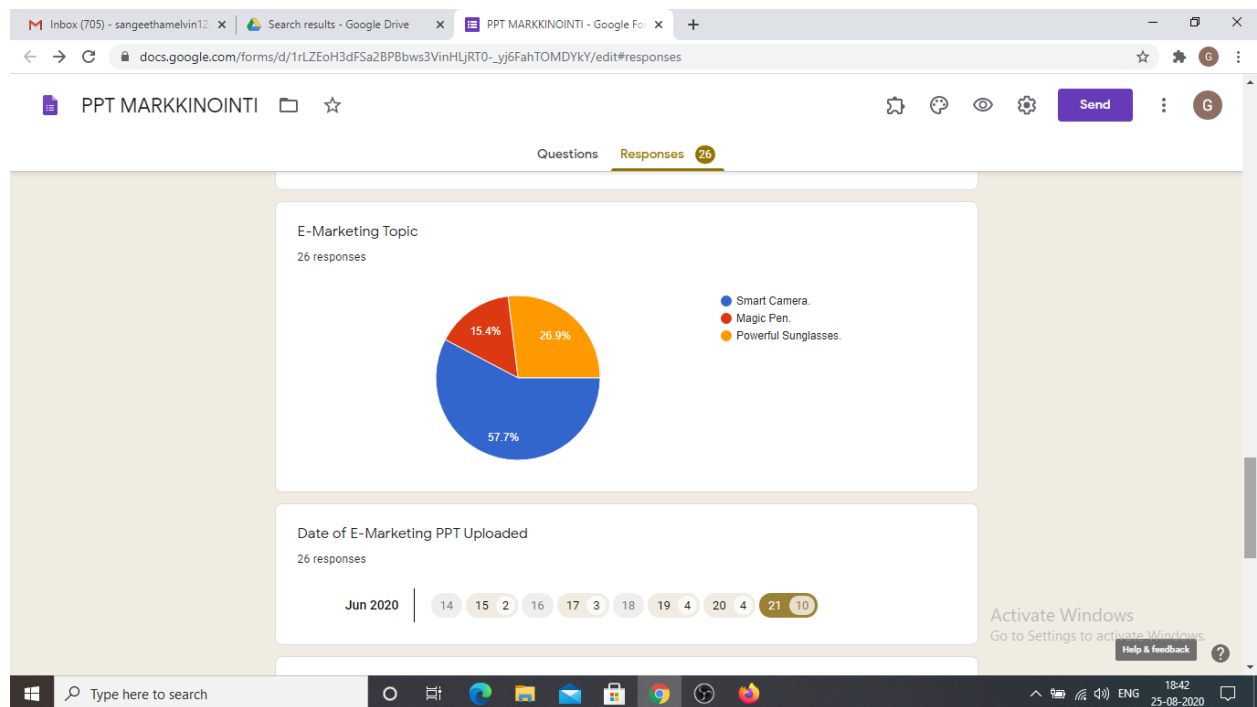
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Name *

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Type here to search

18:44
25-08-2020



MARKKINOINTI'20 KURAINO MAGIC PEN

- ▶ The **pen is mightier than the sword** is a famous proverb
- ▶ It tells about the power of writing.
- ▶ A **pen** can achieve a lot More **than** a **sword** does.
- ▶ It means that the power of writing is eternal while the power of the **sword** is short-lived. ...
- ▶ This is why it is said that a **pen is mightier than a sword**.
- ▶ No poet exists without a pen
- ▶ No Judgement without a pen
- ▶ No constitution written without a pen
- ▶ The Name **KURAINO** derived from **KURAI** means lacking in tamil this pen has no lacking in all aspects

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Features of KURAINO MAGIC PEN



Even in Power failure we can write.

Up to 8 hours the light turned on and it can be recharged fully with in 15 to 20 min.



You can record the valuable classes and listen in home.

You can transfer recorded audio via USB and blue tooth



You can scan and save the pictures and document in digital format

You can transfer scanned documents and images to computer via USB and blue tooth

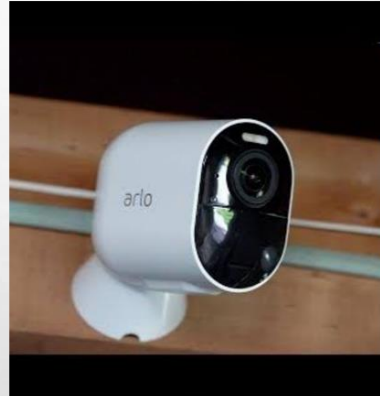


You can use the **KURAINO** Magic Pen as storage device

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ARLO PRO 3 CAMERA

- **100% WIRE FREE CAMERA**
- **2K HD VIDEO**
- **COLOR NIGHT VISION**
- **INTEGRATED SPOTLIGHT**
- **INTEGRATED SMART SIREN**



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REOLINK ARGUS PRO

- **LIVE VIEW ANYWHERE ANYTIME**
- **HIGH QUALITY TWO WAY AUDIO**
- **PIR MOTION SENSER**
- **IP65 WEATHER PROOF**
- **ACCURATE MOTION DETECTION**
- **100% WIRE FREE & SOLAR POWERED
OPTIONALITY.**

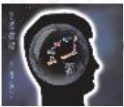


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MARKKINOINTI'20 Certificates

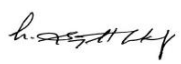



D.K.M. COLLEGE FOR WOMEN
(AUTONOMOUS)
SAINATHAPURAM, VELLORE - 632 001.
COMPUTER SCIENCE & COMPUTER APPLICATIONS
MARKKINOINTI '20
Miles to go before you Sleep




Certificate of Appreciation

This is to certify that Mr. / Ms. / Dr. **S RAMYA**, SDNB Vaishnava College has participated in the National Level E-Marketing '**MARKKINOINTI '20**' on 21-Jun-2020.

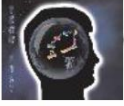

CONVENOR
Mrs. G. SANGEETHA LAKSHMI
HOD-Computer Science & Applications


PATRON
Dr. P.N. SUDHA
Principal

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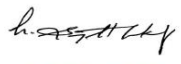



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Certificate of Appreciation

This is to certify that Mr. / Ms. / Dr. **Ms.SHARMILA.S**, Auxilium College, Vellore. has participated in the National Level E-Marketing '**MARKKINOINTI '20**' on 21-Jun-2020.


CONVENOR
Mrs. G. SANGEETHA LAKSHMI
HOD-Computer Science & Applications


PATRON
Dr. P.N. SUDHA
Principal

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