



DKM COLLEGE FOR WOMEN (AUTONOMOUS) VELLORE -I
 Ministry of Human Resource Development (MHRD)
 & Institution Innovation Council (IIC)



REPORT ON "IMPACT LECTURE SERIES - II"

Ministry of Human Resource Development – Institution's Innovation Cell of D.K.M College for Women has organized an "Impact Lecture Series - II" sponsored by MHRD, IIC on 08.07.2022 from 12.30 P.M to 2 P.M for the students of the institution through online mode.

1. Registration Link: <https://forms.gle/2YdYLU6BDXkEOdSGA>
2. Google Meet Link: <https://meet.google.com/ymx-qnwi-pfn>
3. You tube link: https://youtu.be/VOkVs_R4DnU

INVITATION

**D.K.M COLLEGE FOR WOMEN (AUTONOMOUS),
VELLORE**

**MHRD- INSTITUTION'S INNOVATION COUNCIL (IIC)
IMPACT LECTURE SERIES-II**

SESSION-I
**WORK FROM HOME-INSPIRING WOMEN
ENTREPRENEURS**
RESOURCE PERSON
GOWRI DAMODARAN-M.Sc PSYCHOLOGY,
FLOWER THERAPY (Dr BACH UK FLOWER REMEDY)
DIP PHARMACY, DIP MEDICAL PLANTS

SESSION-II
INNOVATION; IS IT POSSIBLE
RESOURCE PERSON
Prof. SHERIN SAM JOSE
HEAD OF THE DEPARTMENT
MECHANICAL ENGINEERING (AUTOMOBILE)
AMAL JYOTHI COLLEGE OF ENGINEERING
KANJIRAPPALLY & THE CEO OF STARTUP VALLEY
AMAL JYOTHI TBI

CHIEF PATRONS
Er. D. MANINATHAN, B.E., SECRETARY
Dr. T. SIVAKUMAR, M.A., PRESIDENT

PATRON
Dr. R.BANUMATHY
PRINCIPAL

CONVENOR
Dr. A. AMIRTAHVALLI
IIC-PRESEIDENT

Date: 08.07.2022 **Time : 11.00 am to 12.30 pm & 12.30 pm to 2.00 pm**

Registration link: <https://forms.gle/2YdYLU6BDXkEPdSGA>

Google meet link: <https://meet.google.com/ymx-qnwi-pfn>

You tube link: https://youtu.be/VOkVs_R4DnU

ALL ARE CORDIALLY INVITED

TITLE: IMPACT LECTURE SERIES - II

PROGRAMME OBJECTIVES:

- To promote innovations in entrepreneurship
- To gain knowledge about product formulations
- To create new products, services, or processes that improve the quality of life for people.

REPORT OF THE PROGRAMME

SESSION – II

TOPIC: INNOVATION; IS IT POSSIBLE

This Session-II was started by Dr. G. Bhavani, Assistant Professor of Commerce gave the brief introduction to the chief guest Prof. Sherin Sam Jose, Head of the Department, Mechanical Engineering (Automobile), Amal Jyothi College of Engineering, Kanjirapally & The CEO of Startup Valley, Amal Jyothi, TBI. The resource person started the session with motivational talk about entrepreneurship as the entrepreneur is defined as someone who has the ability and desire to establish, administer and succeed in a startup venture along with risk entitled to it, to make profits. The best example of entrepreneurship is the starting of a new business venture. The entrepreneurs are often known as a source of new ideas or innovators and bring new ideas in the market by replacing old with a new invention. He explained about the product names and how they attract the people in daily life.

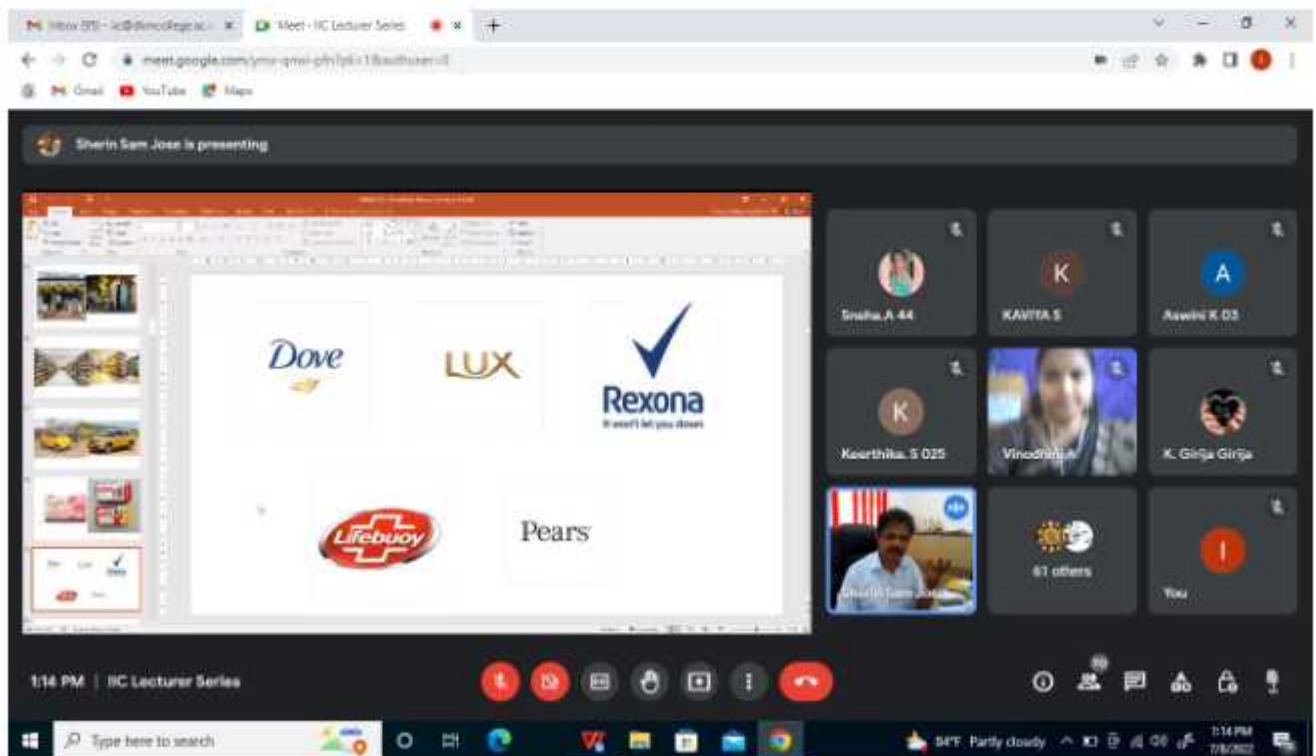
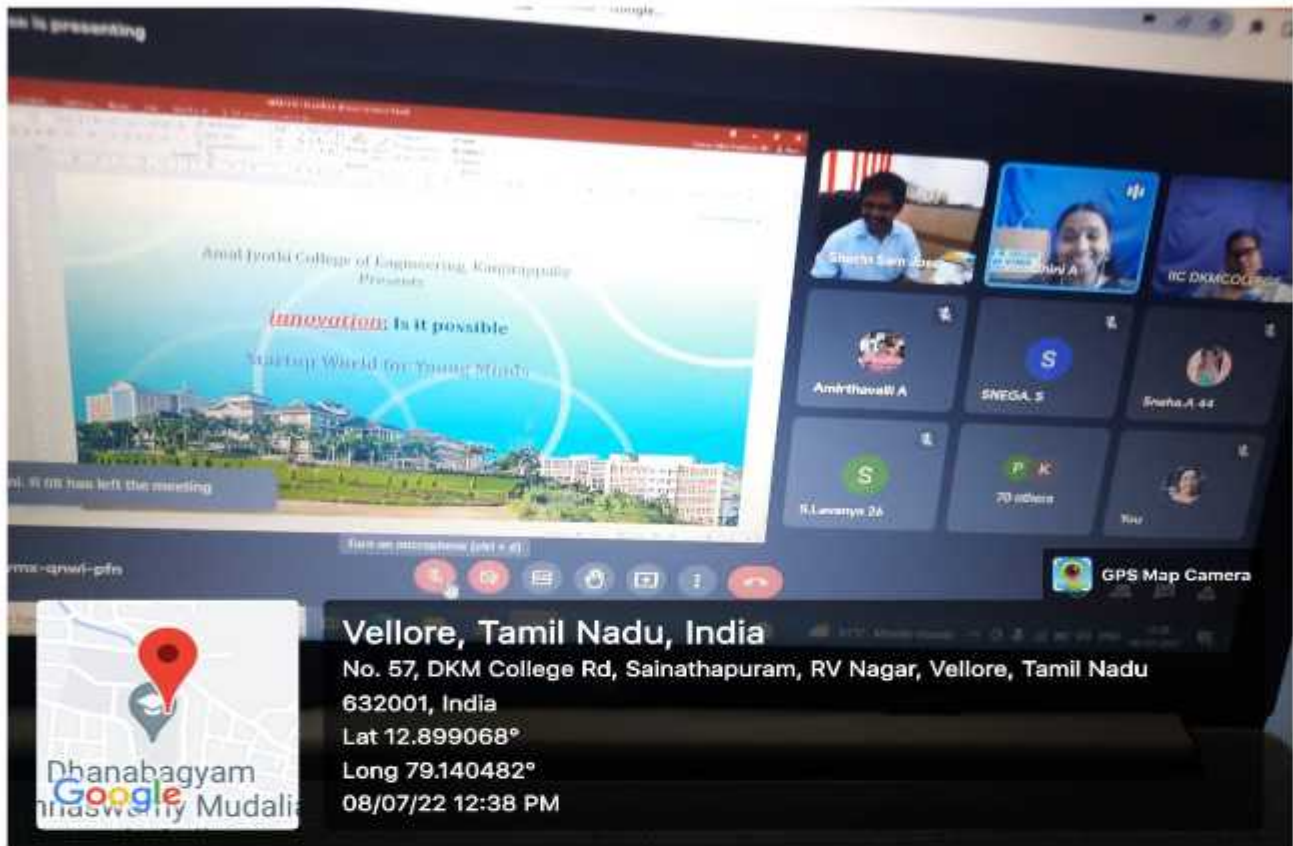
The resource person also explained the importance of innovation of new things in entrepreneurship as follow:

With the rising competition, many entrepreneurs have started discussing innovation. Innovation is basically the replacement or improvement of something. Innovation is the particular instrument of entrepreneurs with the help of which an individual exploits the changes as a chance for a different business. An Innovative Entrepreneur is one who has the ability to tackle to produce innovative products to meet the market's demands and trends. Innovation in Entrepreneur plays a role in many ways like in:

- Creative Development
- Persistent Improvement
- Reinforcing your brand
- Making the best of your existing products
- Responding to Trends and Competition
- Having a unique selling point
- The use of social media

Also, he explained, there are many entrepreneurship examples of innovation, including the founders of Facebook, Google, and Amazon. These companies all came up with new ways to connect people and share information, revolutionizing how we live our lives. Small businesses see the importance of innovation in entrepreneurship. They were able to compete with large industries and see their value in the economy. Small businesses are important as they are directly involved in the community and therefore, contribute to their financial and economic gain. These small businesses know exactly what the community needs and fulfill them. All things start small.

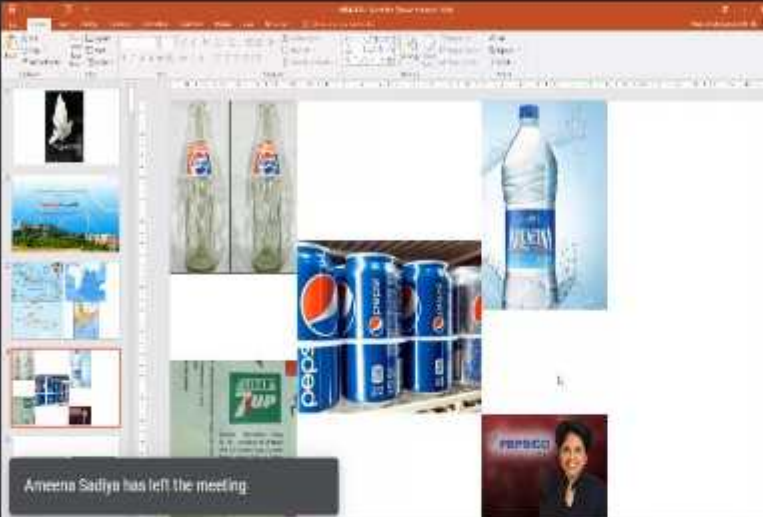
PHOTOS OF SESSION – II



Internet Explorer - Google Chrome X Meet - IIC Lecturer Series X

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Sherin Sam Jose is presenting



Ameena Sadiya has left the meeting

12:51 PM | IIC Lecturer Series

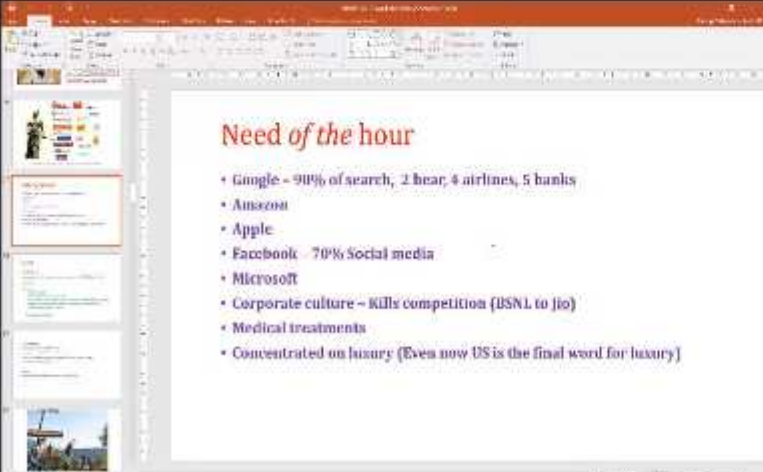
Sneha.A 44 S.Lavanya 26 KAVIYA S Aarwini K 03 Keerthiga. E 24 Vinodhini A 39 others You

85°F Clear 12:51 PM 7/8/2022

Internet Explorer - Google Chrome X Meet - IIC Lecturer Series X

meet.google.com/ymx-qmte-phn?pi=1&authuser=0

Sherin Sam Jose is presenting



Need of the hour

- Google - 90% of search, 2 bear, 4 airlines, 5 banks
- Amazon
- Apple
- Facebook - 70% Social media
- Microsoft
- Corporate culture - Kills competition (USNL to jio)
- Medical treatments
- Concentrated on luxury (Even now US is the final word for luxury)

1:38 PM | IIC Lecturer Series

Sherin Sam Jose Vinodhini A Sneha.A 44 Keerthiga. S 025 KAVIYA S Aarwini K 03 60 others You

84°F Partly cloudy 1:38 PM 7/8/2022

Participants Attendance List:

The screenshot shows a Google Sheets spreadsheet titled "MC Attendance". The spreadsheet is organized into three main sections: "MC Lecturer Series", "MC Attendance", and "MC Attendance". The "MC Attendance" section is highlighted with a red box. The data is as follows:

Full Name	First Time	Time in Call
ADDISA YASMIN M	07-08-2022 11:05	00:04:12
Afreena Afreena A 02	07-08-2022 11:49	01:28:53
Aseerew Sadegh	07-08-2022 11:30	00:01:39
Awolizawit A	07-08-2022 11:30	01:38:03
Afreena J	07-08-2022 11:11	00:56:49
Ardeneh Mehrabzadeh	07-08-2022 11:11	00:13:30
Adewale D	07-08-2022 10:51	00:03:09
Atawit K 03	07-08-2022 10:59	01:38:03
B.azemeha M	07-08-2022 11:08	00:15:12
HAJIRAH S	07-08-2022 10:56	00:05:21
BODENKA V	07-08-2022 11:49	00:04:17
Dakshinababu R 08	07-08-2022 11:49	01:38:04
Harper B	07-08-2022 11:49	01:18:05
Shawelle Karmalawen	07-08-2022 11:21	00:00:25
Shawelle D	07-08-2022 11:04	00:15:12
Devon M	07-08-2022 10:18	01:09:11
Devon L1	07-08-2022 11:49	01:38:03
Chamalekema T 13	07-08-2022 10:36	00:10:08
Chamalekema	07-08-2022 11:49	01:18:05
Debra S 11	07-08-2022 11:02	00:10:08
Olson V	07-08-2022 10:08	01:57:32
Olsonhandley P 10	07-08-2022 11:49	00:39:36

[illegible]

Sl. No.	Name	Date	Time
97	S. Suresh	07-08-2022 01:57	00:50:57
98	S. Lavanya 29	07-08-2022 12:49	00:26:59
99	SAMITHRA, H 49	07-08-2022 12:49	01:17:58
100	Sakshita S	07-08-2022 01:58	00:13:48
101	SHRIGA, S	07-08-2022 12:49	01:18:03
102	SUBHAKSHINI V	07-08-2022 12:49	01:18:03
103	Sakshi Kaurav 10 48	07-08-2022 12:49	01:18:03
104	Sakshi Murhan	07-08-2022 12:58	00:25:44
105	Sandhya S	07-08-2022 12:49	01:18:03
106	Shashi B	07-08-2022 01:58	00:04:24
107	Sharmila, E	07-08-2022 12:49	00:44:40
108	Sharmila S 66	07-08-2022 01:58	00:15:30
109	Shravya arjunan S 47	07-08-2022 12:49	01:05:54
110	Shruti Sam, Jose	07-08-2022 12:49	02:27:38
111	Shruti Sarika m	07-08-2022 12:49	01:12:07
112	Shruti A 64	07-08-2022 12:49	01:17:53
113	Srujanika, K 48	07-08-2022 12:49	00:30:31
114	Srinidhi J	07-08-2022 01:57	00:00:13
115	Tadashikshi M 46	07-08-2022 01:54	00:44:20
116	Tanushree Sarad	07-08-2022 12:49	01:16:49
117	Tanushree S 54	07-08-2022 01:54	00:00:23
118	Tanushree S	07-08-2022 01:52	01:05:40
119	THANUSHREE S	07-08-2022 02:30	00:05:38
120	Thandika G 50	07-08-2022 01:51	00:00:23
121	Thandika T52	07-08-2022 12:49	00:15:58
122	Thannu K Kumar	07-08-2022 12:49	00:05:08
123	Thiruga S 7052	07-08-2022 01:26	00:34:44

Sl. No.	Name	Date	Time
124	V. Sangeetha Saradhi 25	07-08-2022 12:49	01:18:03
125	VIAASA R	07-08-2022 12:49	00:56:33
126	Vaishnavi, S 54	07-08-2022 08:24	00:00:23
127	Vaishika Mari	07-08-2022 12:49	01:18:03
128	Vaishnavi S Vijayashree S	07-08-2022 12:57	00:00:41
129	Vandhya S6	07-08-2022 12:49	01:08:55
130	Vandika A	07-08-2022 12:49	01:18:03
131	Vandana, Vaid	07-08-2022 12:49	01:17:56
132	Vandana, S 58	07-08-2022 12:49	00:15:20
133	Vandana N	07-08-2022 01:25	00:00:23
134	Vandana, E 38	07-08-2022 12:49	01:35:52
135	Vandana marigagan	07-08-2022 12:49	00:02:05
136	Vandana M 30	07-08-2022 12:49	00:05:22
137	Vandana D	07-08-2022 01:28	00:10:44
138	Vandana, P 59	07-08-2022 12:49	01:05:58
139	Vandana, P 59	07-08-2022 01:53	00:50:25
140	Vandana, P 59	07-08-2022 01:53	00:50:25
141	Vandana, P 59	07-08-2022 01:53	00:50:25
142	Vandana, P 59	07-08-2022 01:53	00:50:25
143	Vandana, P 59	07-08-2022 01:53	00:50:25
144	Vandana, P 59	07-08-2022 01:53	00:50:25
145	Vandana, P 59	07-08-2022 01:53	00:50:25
146	Vandana, P 59	07-08-2022 01:53	00:50:25
147	Vandana, P 59	07-08-2022 01:53	00:50:25

FEED BACK REPORT – SESSION-II

Ministry of Human Resource Development – Institution’s Innovation Cell of D.K.M College for Women has organized a webinar on “Impact Lecture Series - II” on 08.07.2022 from 11 A.M to 2.00 PM for the students of the institution through online mode. 231 participants were given their feedback. The feedback form consists of four questions out of which three questions regarding the sessions and one question regarding any other suggestions from the participants.

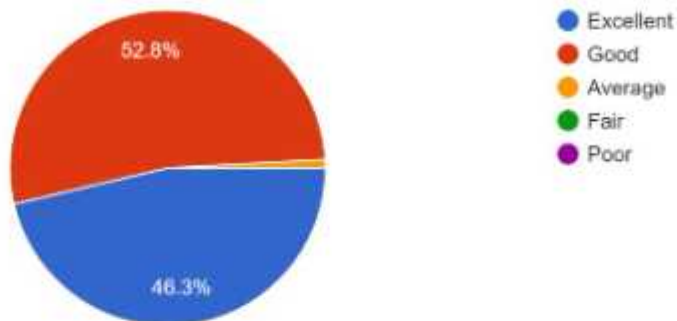
Feedback link: <https://forms.gle/RUky1RQBk2bwvrcD8>

Feedback Analysis:

Question:1

How will you rate the resource person I

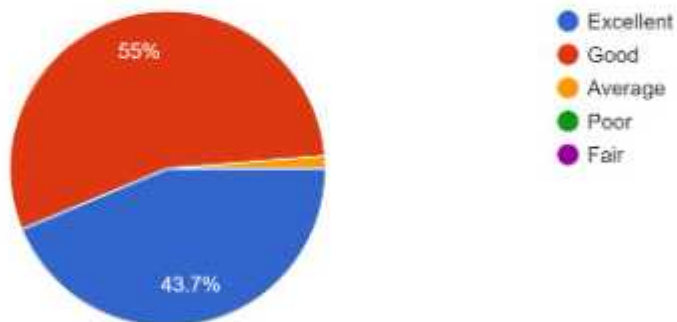
231 responses



Question: 2

How will you rate the resource person II

231 responses



Question: 3

Was the content of Webinar useful

231 responses

