



DKM COLLEGE FOR WOMEN (AUTONOMOUS) VELLORE -1  
Ministry of Human Resource Development (MHRD)  
& Institution Innovation Council (IIC)



## REPORT ON "IMPACT LECTURE SERIES - II"

Ministry of Human Resource Development – Institution's Innovation Cell of D.K.M College for Women has organized an "Impact Lecture Series - II" sponsored by MHRD, IIC on 08.07.2022 from 11 A.M to 12.30 P.M for the students of the institution through online mode.

1. Registration Link: <https://forms.gle/2YdYLU6BDXkEOdSGA>
2. Google Meet Link: <https://meet.google.com/ymx-qnwi-pfn>
3. You tube link: [https://youtu.be/VOkVs\\_R4DnU](https://youtu.be/VOkVs_R4DnU)

## INVITATION



**D.K.M COLLEGE FOR WOMEN (AUTONOMOUS),  
VELLORE**

**MHRD- INSTITUTION'S INNOVATION COUNCIL (IIC)  
IMPACT LECTURE SERIES-II**



**SESSION-I**  
**WORK FROM HOME-INSPIRING WOMEN  
ENTREPRENEURS**  
**RESOURCE PERSON**  
**GOWRI DAMODARAN-M.Sc PSYCHOLOGY,  
FLOWER THERAPY (Dr BACH UK FLOWER REMEDY)  
DIP PHARMACY, DIP MEDICAL PLANTS**

**SESSION-II**  
**INNOVATION; IS IT POSSIBLE**  
**RESOURCE PERSON**  
**Prof. SHERIN SAM JOSE**  
**HEAD OF THE DEPARTMENT**  
**MECHANICAL ENGINEERING (AUTOMOBILE)**  
**AMAL JYOTHI COLLEGE OF ENGINEERING**  
**KANJIRAPPALLY & THE CEO OF STARTUP VALLEY**  
**AMAL JYOTHI TBI**

**CHIEF PATRONS**  
**Dr. D. MANINATHAN, B.E., SECRETARY**  
**Dr. T. SIVAKUMAR, M.A., PRESIDENT**

**PATRON**  
**Dr. R.BANUMATHY**  
**PRINCIPAL**

**CONVENOR**  
**Dr. A. AMIRTAHVALLI**  
**IIC-PRESEIDENT**

 **Date: 08.07.2022**      **Time : 11.00 am to 12.30 pm & 12.30 pm to 2.00 pm**

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*ALL ARE CORDIALLY INVITED*

## TITLE: IMPACT LECTURE SERIES - II

### PROGRAMME OBJECTIVES:

- To develop entrepreneurial tendencies
- To identify optimum utilization of resources
- To increase employment opportunities and explain social satisfaction

## REPORT OF THE PROGRAMME

### SESSION: I

#### TOPIC: WORK FROM HOME – INSPIRING WOMEN ENTREPRENEURS

This Programme was started by Dr. A. Amirthavalli, IIC President gave the welcome address and Dr. A. Vinodhini, Assistant Professor of Zoology gave the brief introduction to the chief guest Mrs. Gowri Damodaran, M.Sc., Psychology, Flower Therapy (Dr. Bach UK Flower Remedy), DIP Pharmacy, DIP Plants. The Resource person started the session with an interesting introduction about entrepreneurship. She explained about women entrepreneurship as follows:

Entrepreneurship is one of the best ways of doing business in the society. However, one must understand the idea that she stands for and develop the strategies that will help her to further the idea into a profitable business model. The resource person explained her own experience to become a successful entrepreneur as like as she got the idea of cookies using medicinal plants so that children can able to recover from normal cold, cough and fever.

Also, she explained about the plant namely “Brahmi” as,

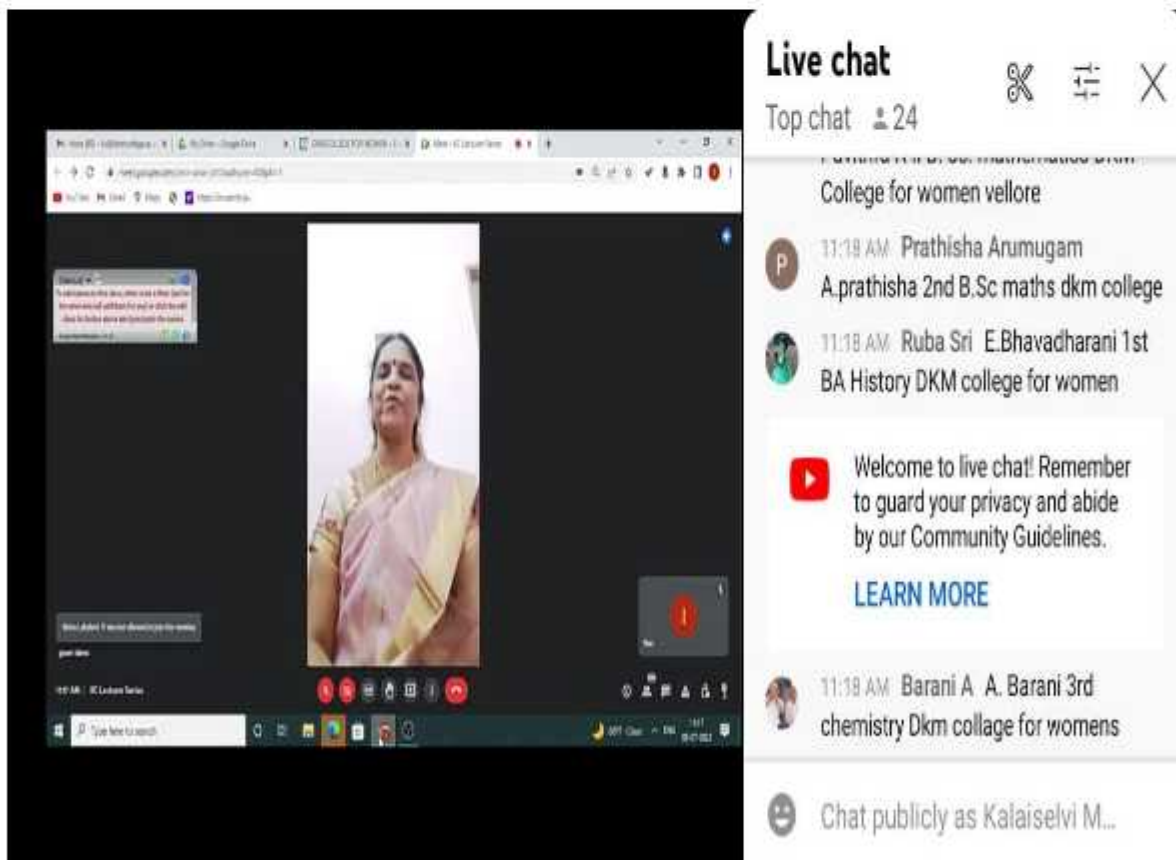
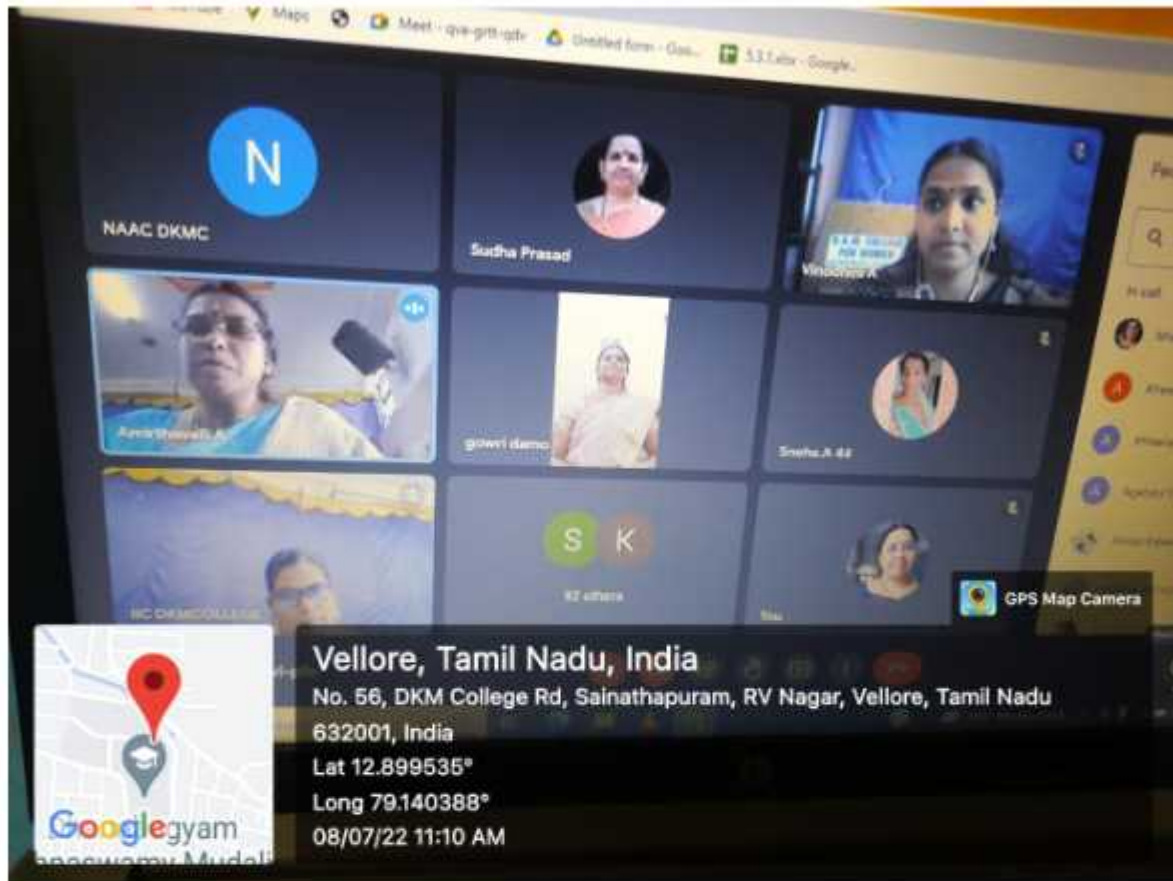


- Brahmi is used as a nervine tonic to increase memory power
- It is used to get ease from a backache, mental illness, epilepsy, irritation in the bowel and joint pain.
- Rich in Vitamin C, hence it can be used for soup and salad.
- Dry leaf powder of Brahmi mixed with milk is helpful in the treatment of gonorrhea.
- The extract from the leaves is also helpful for curing jaundice and fever.
- It is also used as a remedy for the dysentery of children.
- The leaf juice can also be used for increasing blood and enhancing the nervous system.
- It is used as a remedy for eczema and other skin diseases.

She also explained about the method of using medicinal plants in cookies, ice-cream, health mix, cakes etc. She also instructed to the participants about the usage of millets in day-to-day life.



## PHOTOS OF SESSION -I





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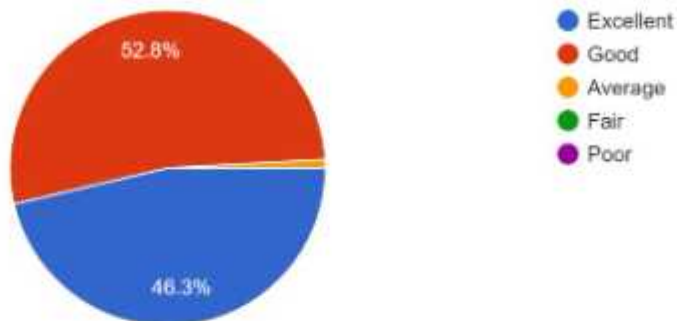


## Feedback Analysis:

### Question:1

How will you rate the resource person I

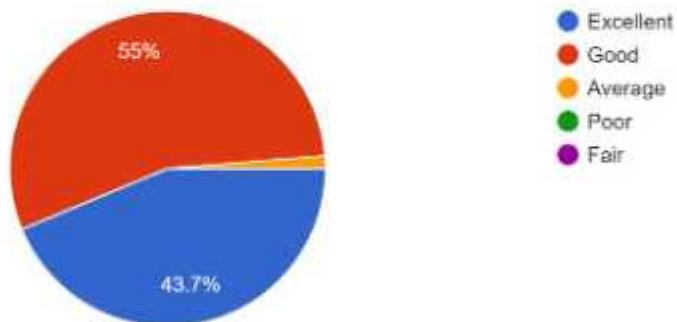
231 responses



### Question: 2

How will you rate the resource person II

231 responses



### Question: 3

Was the content of Webinar useful

231 responses

