

D. K. M. COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE-1
SEMESTER EXAMINATIONS

JUNE - 2022

21CAH12A

ALLIED: TOURISM - II

Time: 3 Hours

Max. Marks: 75

SECTION – A (10 x 2 = 20)

Answer ALL the questions.

1. Write short note on ITDC.
2. What is meant by TAAI?
3. What are the various types of transportation in tourism?
4. Write short note about rail transport.
5. What is a passport?
6. Why we need Visa?
7. What do you know about Planning Itineraries?
8. What is meant by Itinerary?
9. Write short note about the IATA.
10. Who is called a Guide?

SECTION – B (5 x 5 = 25)

Answer ALL the questions.

11. (a) Enumerate the functions of TAAI.
(Or)
(b) Briefly explain the activities of International Organization of Tourism.
12. (a) Write about the introduction of high speed trains.
(Or)
(b) Brief account of Agricultural based Rural Tourism that you come across.
13. (a) What can you say about the Primary Constituents of Tourism?
(Or)
(b) Explain the role of insurance and permits in the case of international tourism.
14. (a) How tourism helps for employment generation in a country?
(Or)
(b) What are the Social and Political Impacts of Tourism?
15. (a) What are the various steps involved in Itinerary Planning?
(Or)
(b) Can you explain various steps involved in setting up of Travel Agency?

SECTION – C (3 x 10 = 30)

Answer any THREE of the following questions.

16. Briefly explain the development of tourism during the various periods of history.
17. Enumerate the different types of Tourist Visa.
18. Explain in detail the various tourist attractions of Tamilnadu.
19. How would you explain the impact of tourism on economic development?
20. What are the important functions of modern travel agencies?