

DKM COLLEGE FOR WOMEN(AUTONOMOUS)
INSTITUTIONAL INNOVATION COUNCIL

Academic year 2019-20

MHRD -INSTITUTIONAL INNOVATION CELL
D.K.MCOLLEGE FOR WOMEN (AUTONOMOUS), VELLORE

Name of the Programme: ACTIVITY -X INTELLECTUAL PROPERTY (IP)
MANAGEMENT AT EARLY STAGE OF INNOVATION AND START-UPS

Title : INTELLECTUAL PROPERTY (IP) MANAGEMENT AT EARLY
STAGE OF INNOVATION AND START-UPS

No. of Beneficiaries : Faculties-64, students-700

Date : 07.05.2020

Venue : Online mode

Invitation



Session 8: Intellectual Property (IP) Management at Early Stage of Innovation and Start-ups

45,720 views • Download May 7, 2020

Report

Intellectual Property Management is a system that helps manage intangible products such as creations of the mind and human intellect.

The IP management system gives the owner of the property the opportunity to share their creations with limited competition.

The resource person gave a wonderful speech on the topic Intellectual Property Management and how the start up companies can face these challenges. Most of the start up companies face heavy competition in today's context and it becomes foremost duty of the companies to protect their product at any cost.



**INSTITUTION'S INNOVATION COUNCIL
MHRD'S INNOVATION CELL**



D.K.M. College for Women

**ORGANISE ONE DAY AWARENESS/MENTORING SESSION ON IPR & IP
MANAGEMENT FOR INNOVATION AND START-UPS OR ONLINE SESSION ON
INTELLECTUAL PROPERTY (IP) MANAGEMENT AT EARLY STAGE OF INNOVATION
AND START-UPS**

OVERVIEW

Objective: NA

Academic Year: 2019-20

Month: May

Program Type: Motivation Speech

Program Theme: Entrepreneurship

**Benefit in terms of
learning/Skill/Knowledge
obtained:**

600

Program driven by:

UGC Calendar Activity

Program /Activity Name:

**INSTITUTION'S
INNOVATION
COUNCIL**

(Ministry of HRD Initiative)

Other:

NA

Other:

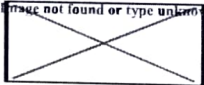
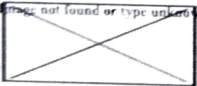
NA

Date & Duration (Days):	--	External Participants, If any:	0
Student Participants:	872	Faculty Participants:	63
Expenditure Amount, If any:		Remark:	NA

STAR PERFORMER

Faculty:	NA	Student:	K.reena
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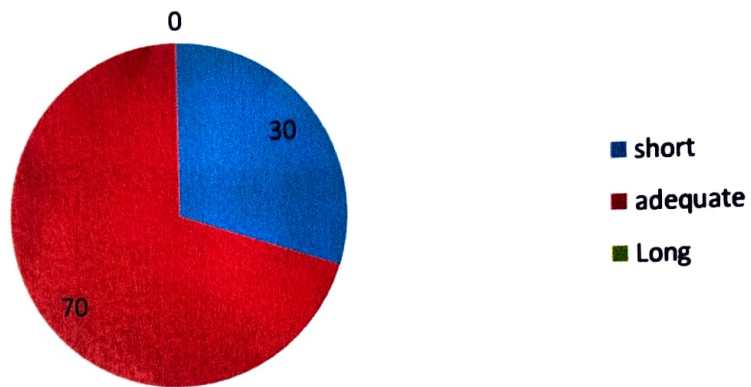
ATTACHMENTS

Video:	NA	Photograph1:	
Photograph2:		Session plan, If any:	https://api.mic.gov.in/uploads/institutes/mic/NA

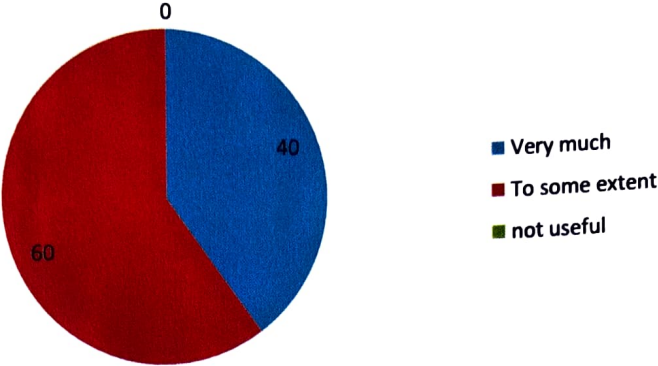
This report is electronically generated against report submitted on Institution’s Innovation Council Portal.

Feedback

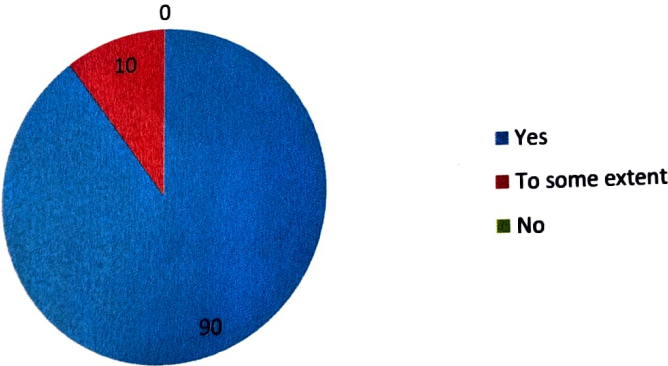
What is your opinion about the duration of programme?



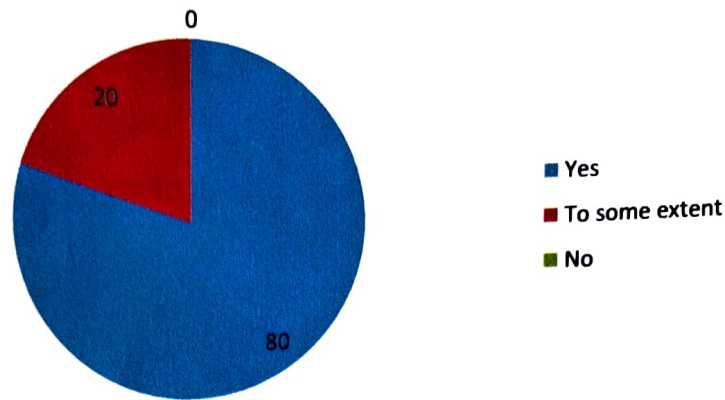
Did you find the programme useful?



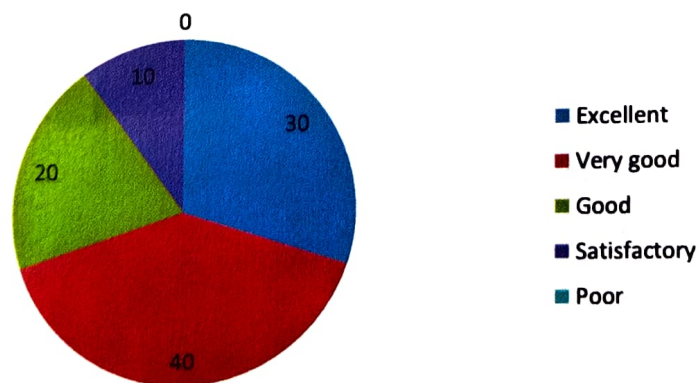
Did it fulfil your expectations?



Have you gained any knowledge



Over all rating of the programme



Use
program coordinator
Dr. C. VINOTHINI

Amirthavalli
president
Dr. A. AMIRTHAVALLI, Ph.D., NE,
Associate Professor & HOD
Research Supervisor & Guide
P. G. & Research Dept. of History
D.K.M. College for Women.

P. S. S.
principal