



D.K.M College for Women (Autonomous), Vellore

Institutional Innovation Council (IIC) – 6.0, DKMC

With

DEPARTMENT OF PSYCHOLOGY & DEPARTMENT OF TAMIL



MOTIVATIONAL PROGRAMME

On

IMPOSSIBLE TO I'M POSSIBLE

MY PSYCHOLOGICAL APPROACH TO BECOME A SUCCESSFUL INNOVATOR

Date & Time : 25.09.2023

Venue : BRAHMAPUTRA CONFERENCE HALL



NAME OF THE PROGRAMME : **MOTIVATONAL PROGRAMME**
NO.OF. BENEFICIARIES : **145**
DATE : **25.09.2023**
TIME : **12.30 P.M TO 1.30 P.M**
VENUE : **BRAHMAPUTRA CONFERENCE HALL**

INVITATION



D.K.M COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE
(ACCREDITED BY NAAC WITH GRADE 'A')



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of IED, Initiative)



MHRD-INSTITUTION'S INNOVATION COUNCIL (IIC)
With
DEPARTMENT OF PSYCHOLOGY & DEPARTMENT OF TAMIL
Organizes
A MOTIVATIONAL PROGRAMME
ON THE TOPIC



Resource Person (Session I)
Ms.S.Pavithra
*Innovative Home Handicraft
Producer & Seller*
Distinguished Alumna
Department of Tamil (2020-2023)

Resource Person (Session II)
Mrs.S.Amsaveni
*Palm leaf Handicraft
Producer & Trainer*
Successful Women Entrepreneur
Cholavaram,Vellore

IMPOSSIBLE TO I'M POSSIBLE:
My Psychological Approach to Become A Successful Innovator

 **25.09.2023 MONDAY**  **12.30 p.m to 1.30 p.m**  **BRAHMAPUTRA CONFERENCE HALL**

CHIEF PATRONS	PATRON	CONVENORS	COORDINATOR	ORGANISING COMMITTEE HEADS
Er. D. Maninathan, B.E., Secretary	Dr. R.Banumathy, Principal	Dr.S.Santhalakshmi IIC, President	Dr.Sujatha.G Head & Assistant Professor Department of Tamil	Mrs.Aarthi.D Asst Professor & Head Department of Psychology
Dr. T. Sivakumar, M.A., President		Dr.V.Kiruthiga IIC, Vice President		Mrs.Sankareswari.R Asst Professor & Head Department of Tamil(Unaided)

All are cordially invited by the faculties and students of Department of Psychology & Department of Tamil



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MY PSYCHOLOGICAL APPROACH TO BECOME A SUCCESSFUL INNOVATOR

PROGRAMME OBJECTIVES

1. To motivate the participants with success story of the innovators who acted as resource persons.
2. To propagate the psychological approach which helped the innovators during early stages of entrepreneurship.
3. To instill positive hope through the proverb "Learn an entrepreneurship craft and bother no more"
4. To ideologize the state-of-the-art craft making ideas to become a budding entrepreneur.

PROGRAMME OUTCOME

1. The success stories of the resource person have inspired the participants to learn small scale business strategies.
2. The hardships and self-motivated psychological approach shared by the resource persons have been reported by the participants as truly empowering.
3. Few students have come forward and shared their interest in learning some craft to enhance their talents and support their own studies financially as well.
4. The resource persons have disseminated the current trendy craft works and ways to market them using social media.



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REPORT

The Organisers MHRD IIC along with Department of Psychology and Department of Tamil has started the programme with Tamil Thai Vazhthu by 12.30 p.m. on 25.09.2023 at Brahmaputra Conference Hall. Dr. Sasikala.S, Assistant Professor, Department of Tamil has opened the event with a welcome address. Dr. Sujatha.G, Head and Assistant Professor, Department of Tamil has given presidential address and Mrs. Aarthi.D, Assistant Professor and Head of Psychology has introduced the resource persons.

SESSION I: Ms. Pavithra.S, Innovative Home Handicraft Producer and Seller, Alumna, DKMC.

The resource person had shared her journey, from being a usual daughter to how she turned up as breadwinner of the family to replace her sick father. She had shared her initial experience, rejection and failures that she went through while making handicrafts and applying marketing strategies. The young innovator proposed various ideologies to 'DIY' tips in making Homemade handicrafts using quality YouTube tutorials. She further added her personal experience in widening her social network to grab customers for her handmade products through Instagram.

SESSION II: Ms. Amsaveni.S, Palm leaf Handicraft Producer and Seller, Cholavaram, Vellore.

The resource person motivated the students with the critical decisions which she made during crucial periods of her life. Being a widower and mother of three, she empowered students with techniques to tackle the tough business situations by developing social skills and remain focus with the decisions made. She guided the students with various government welfare measures offered for women innovators and entrepreneurs through Village Self Help Groups.

As an outcome of the above resource persons motivational story, A student of Tamil Department **Ms.Pavithra, II B.A Tamil** has shared her present experience as budding entrepreneur through Artificial Jewel Making business. She further demonstrated marketing and selling products through Instagram account and spoken about coping up with time management in midst of continuing UG studies.

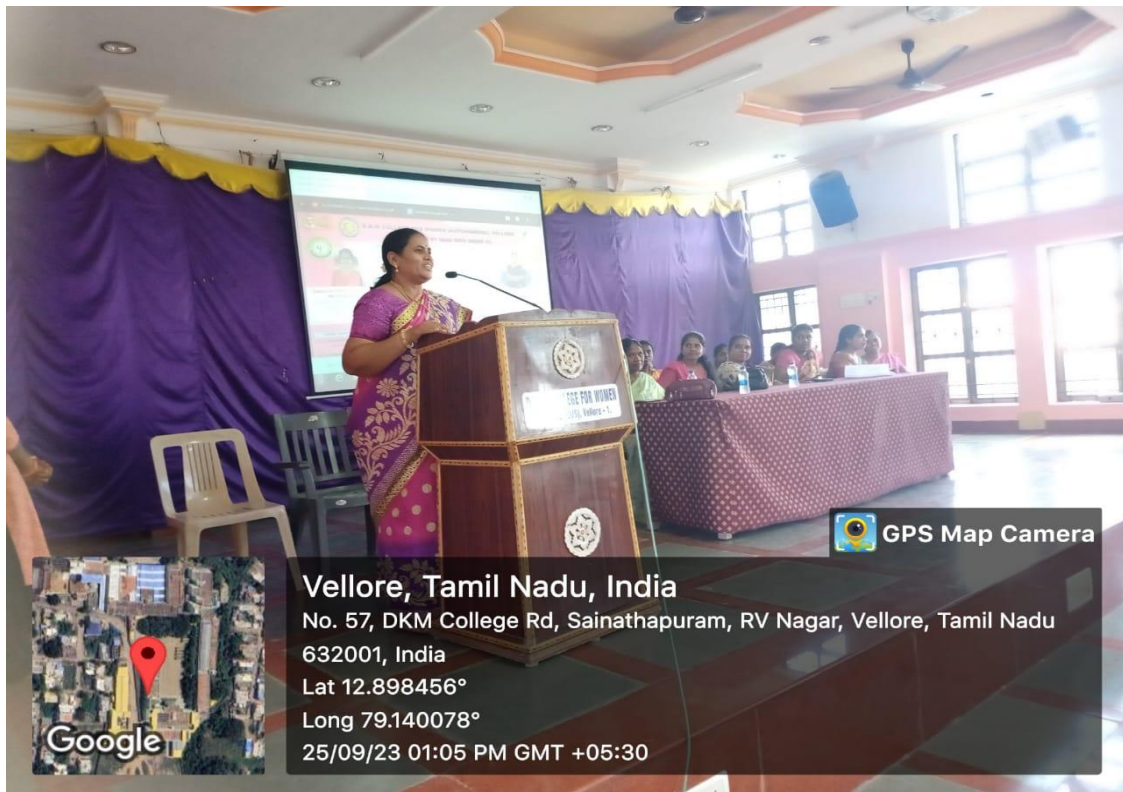
The session winded up by 1.30 p.m, after Mrs.Sankareswari.R., Assistant Professor and Head, Department of Tamil had proposed vote of thanks.



Ms. Pavithra.S, The Session I resource person shares her success story to the participants on 25.09.2023 during MHRD IIC motivational programme on Impossible to I'm possible.



Ms. Amsaveni.S, The Session II resource person shares about the importance of perseverance and determination to the participants on 25.09.2023 during MHRD IIC motivational programme on Impossible to I'm possible.



Dr.Sujatha.G,Head and Assistant Professor, Department of Tamil has given empowering presidential address to the participants on 25.09.2023 during MHRD IIC motivational programme on Impossible to I'm possible.



Ms.Pavithra.R, II B.A Tamil student shares about her experience as budding entrepreneur to the participants on 25.09.2023 during MHRD IIC motivational programme on Impossible to I'm possible.



The group photo session taken with the resource persons at the end of MHRD IIC motivational programme on Impossible to I'm Possible conducted by the Department of Psychology and Department of Tamil on 25.09.2023.