

## **REPORT ON "PROCESS OF INNOVATION DEVELOPMENT"**

D.K.M. College for Women (Autonomous), Vellore, MHRD Institution's Innovation Council (IIC), PG and Research Department of Biochemistry organize an "Seminar on Process of Innovation Development" on 5<sup>th</sup> January, 2024, at the D Block Conference Hall from 1.00 PM to 3.00 PM through online mode. The program commenced with the rendition of "Thamizh Thai Vazhthu," The event opened with a warm welcome extended to all attendees by Dr.V.Prabha, Assistant Professor & Head of Biotechnology. Dr. B. Hebsibah Elsie, Assistant Professor, Department of Biochemistry, D.K.M College for Women (Autonomous) introduced the resource person.

Dr. Raja Sudhakaran Ph.D., Associate Professor, Department of Integrative Biology, School of Bio Sciences and Technology, VIT, Vellore, acted as a resource person. He addressed that the development of new products, services, or business models was not highly specific in terms of the process. An innovation process can be divided into certain phases that are repeated. Processes therefore play an important role in the structured and systematic implementation of projects in innovation management.

The Chief Guest detailed regarding the importance of the innovations, emphasizing that a methodical approach to developing and executing new concepts or enhancing current goods, services, or procedures was a vital tool for the process. He also covered a variety of innovation sources, explaining that innovation and its development process not only offer financial support but also crucial mentorship and networking chances, hence boosting an innovation growth potential. Students gained a comprehensive knowledge of inventions and their development process from his succinct PowerPoint presentation, which offered insightful information.

As women are leaders throughout Asia and the Pacific, he concluded by talking about the women's fellowship programme that was provided in India for the development of novel procedures. Yet, women face significant barriers in their quest for leadership positions that are cultural, social, and political. Through strong business ideas, active networking, and involvement in pitching events, he urged students to take advantage of these chances. The event concluded with a vote of thanks proposed by Dr. S.Asha, Assistant Professor in Biochemistry, expressing

gratitude to all attendees and contributors. The program ended on a patriotic note with the singing of the national anthem.



