

**DKM COLLEGE FOR WOMEN(AUTONOMOUS), VELLORE-1
DEPARTMENT OF COMPUTER SCIENCE AND APPLICATIONS
SEMINAR CONDUCTED ON 21.-3.2023**

INVITATION

D.K.M. COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE



**MHRD- INSTITUTION'S INNOVATION COUNCIL (IIC)
&
DEPARTMENT OF COMPUTER SCIENCE AND APPLICATIONS**

Organizes a seminar on

"How to promote Business online"



RESOURCE PERSON

**DR. T. BHARATHI, M. Com., M.B.A., M.Phil., Ph.D.,
Assistant Professor
Department of Commerce
D.K.M. College for Women
Vellore**



Date: 21.03.2023

Time : 2.30 pm to 04.30 pm

CHIEF PATRONS

**Er. D. MANINATHAN, B.E., SECRETARY
Dr. T. SIVAKUMAR, M.A., PRESIDENT**

**Organizing Committee
MHRD-IIC& Department of Computer science
and Applications**

Convenor

**Lt.Dr.A.Amirthavalli,
President , IIC**

PATRON

**Dr. R.BANUMATHY
PRINCIPAL**

Co-Ordinator

**Mrs. G.Sangeethalakshmi, MS(IT), M.Phil.
Department of Computer Science
and Applications**

D.K.M COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE -1

MHRD Institutional Innovation Council – 5.0, DKMC

Programme agenda

21.03.2023

Silent Prayer

Welcome address: Dr. A. Amirthavalli

Inaugural address:

Introducing the Chief Guest: Mrs. G Sangeethalakshmi

Resource talk: Dr.T.Bharathi.,Assistant Professor,

Department of Commerce, DKM College for Women (Autonomous), Vellore

Vote of thanks: Mrs. S.Shanthi

Master of ceremony:

Organizing Committee members	
Chief Patrons	Er. D. Maninathan, B.E., Secretary Dr. T.Sivakumar, M.A., President
Patrons	Dr. R.Banumathy - Principal
Convenor	Dr. A. Amirthavalli – IIC President
Organizing Committee	MHRD –IIC & Department of Computer Science and Applications
Coordinator	Mrs. G Sangeethalakshmi – Department of Science and Applications

Programme
ON
"How to Promote Business online"

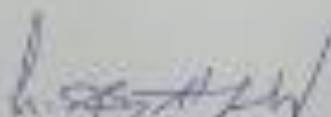
MHRD – Institution Innovation Council (IIC) & DST-FIST Instrumentation Centre conducted a program titled "How to Promote Business online" on 21.03.2023. The resource person of this program was Dr.T.Bharathi, Assistant Professor, Department of Commerce, D.K.M. College for Women, Vellore.

The program started with start prayer and welcome address was given by Dr. A. Ananthavalli, IIC President, Head and Associate Professor, Department of History, Mrs.G.Sangachalakeshri, Head, Assistant Professor of Computer Science and Applications had introduced the resource person and her achievements in the field of research.

The presenter gave detailed lecture with suitable examples explaining the scenario of the current business online. Participants get motivated to do innovative research work through her lecture. She explained the importance of technical business online development for students in current scenario with power point presentation.

Around 255 students were attended the program in D-Block Conference Hall.

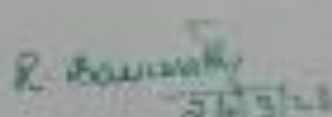
Finally, the vote of thanks proposed by Mrs.S.Shanthi, Head, Assistant Professor of Computer Science Department.


Program Coordinator

Department of Computer Science and Applications,
D.K.M. College for Women (Autonomous),
Salmathipet, Vellore - 632 001.


IIC President

Dr.A. AMIRTHANWEL, Ph.D. M.Phil.
Associate Professor & HOD
Research Supervisor & Guide
P.G. & Research Dept. of History
D.K.M. College for Women -
VELLORE - 632 001

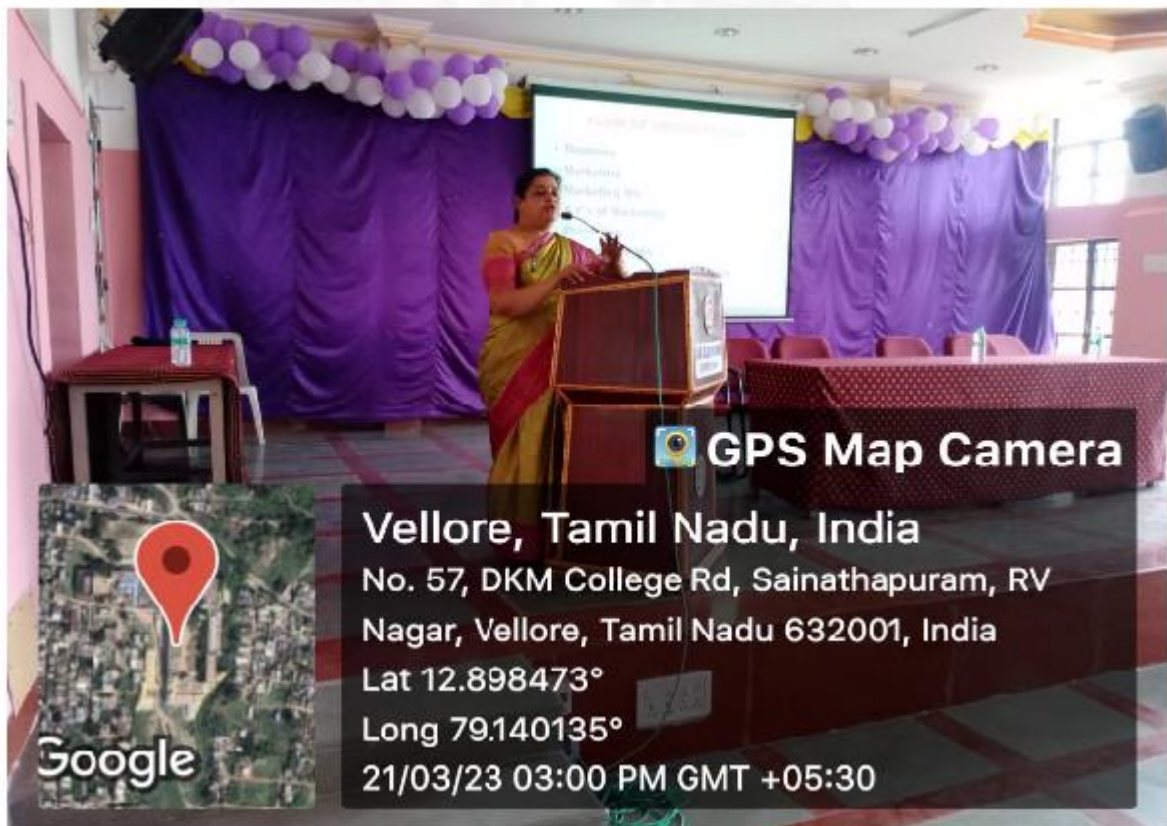

Principal

Principal
D.K.M. COLLEGE FOR WOMEN
SALMATHIPET,
VELLORE - 632 001.

Photo proof



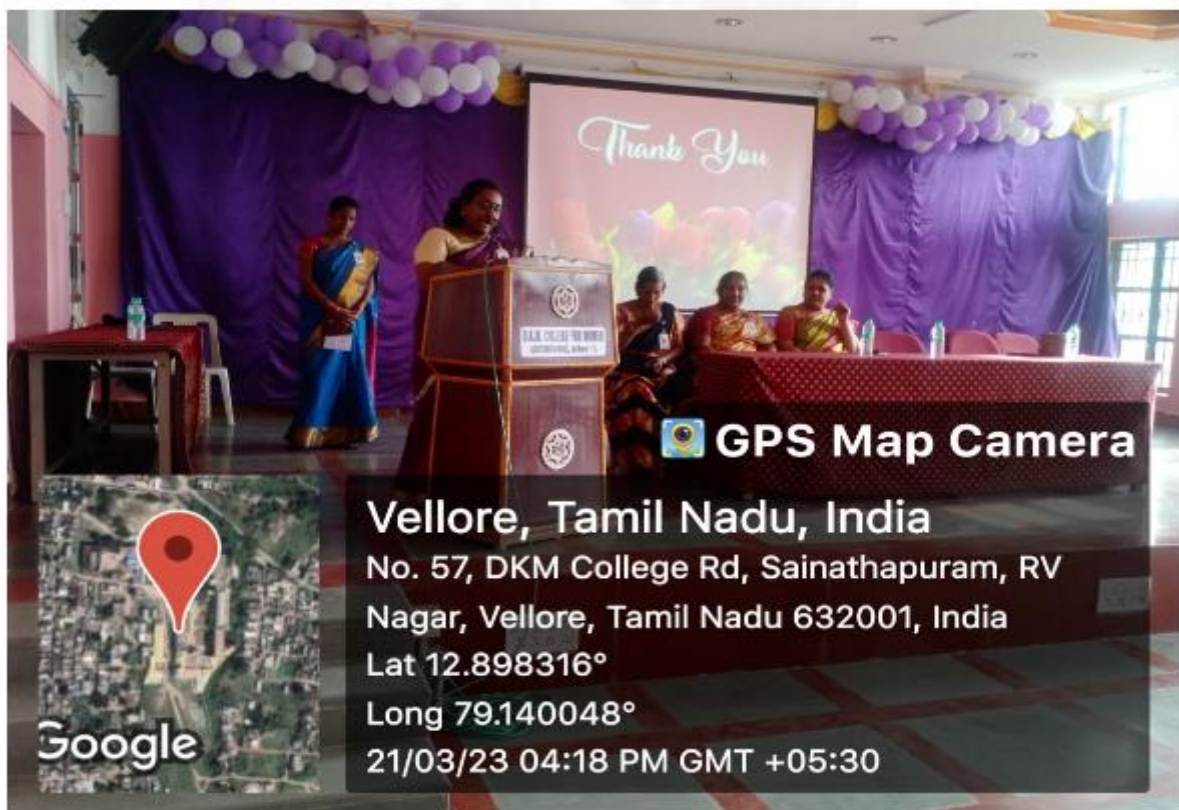
Chief Guest Introduction by Mrs. G Sangeethalakshmi, Assistant Professor & Head, Dept. of Computer Science and applications



Dr.T.Bharathi addressing about the importance of Business Online



Participants of Various Departments attending the programme



Vote of thanks by Mrs. S.Shanthi, Assistant Professor & Head, Dept. of ComputerScience