


D.K.M COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE-1

PG & RESEARCH DEPARTMENT OF COMMERCE


WORKSHOP ON

DESIGN THINKING, CRITICAL THINKING AND INNOVATION DESIGN

INVITATION




D.K.M. COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE
(Accredited by NAAC With 'A' Grade)



MHRD- INSTITUTION'S INNOVATION COUNCIL (IIC)
&
**PG & RESEARCH DEPARTMENT OF COMMERCE
AND COMMERCE WITH COMPUTER APPLICATIONS**

**ORGANIZES A WORKSHOP ON
DESIGN THINKING, CRITICAL THINKING AND INNOVATION DESIGN**



Resource Person: Mrs. D. AARTHI, M.A., M.Phil.,
Assistant Professor and Head,
Department of Psychology,
D.K.M. College for Women (Autonomous),
Vellore-1.

Date: 13.12.2023 Venue : D-BLOCK CONFERENCE HALL Time: 1.30 pm – 3.00 pm

Organising Committee

MS. D. Vijaya Nirmala	Dr. C. Sumitha	Dr. S. Sasikala
MS. J. Janani	Mrs. P. Indhumathi	Mrs. P. Elavarasi
Dr. J. Anbazhagi	Dr. S. Gayathri	Mrs. A. Kalavani
Mrs. A. Anjupriya	Mrs. R. Gowri	

CONVENORS
Dr. S. SANTHA LAKSHMI, IIC President
Dr. V. KIRUTHIGA, IIC Vice- President

PATRON
Dr. R. BANUMATHY
Principal

CHIEF PATRONS
Er. D. MANINATHAN, B.E., Secretary
Dr. T. SIVAKUMAR, M.A., President

And IIC Members
ALL ARE CORDIALLY INVITED

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Programme objectives

- 1.To help the students to overcome challenges with critical thinking.
2. This programme aimed on solving real world problems.
3. To understand the importance of approaching problems and opportunities.

Programme outcomes

1. To access the needed information effectively and efficiently.
2. To evaluate information and its sources critically.
3. To incorporate selected information into knowledge based.

REPORT

The Workshop on “Design Thinking, Critical Thinking and Innovation Design” Organized by MHRD Institutions Innovation council [IIC] along with PG & Research Department of Commerce as well as Commerce with Computer Application on 13-12-2023 from 1.30 pm to 3 pm in D Block Conference Hall.

Mrs. D. Aarthi, MA., M.Phil., Assistant Professor and Head Department of Psychology, D.K.M College for Women, Vellore was the Resource person of the day, Dr. C. Sumitha H.O.D of Commerce(CA) Welcomed the gathering and introduced the Chief Guest to the audience.

After the words of Felicitation from Ms. D. Vijaya Nirmala H.O.D Department of Commerce, the Resource person Mrs. D. Aarthi gave a detailed PPT presentation on the Design Thinking, Critical Thinking and Innovation Design.

The Resource person emphasized that design thinking is an importance aspect for creativity and innovation. She presented some different design thinking techniques which would stimulate creative ideas among the participants. The resource person gave different insight, steps,

process and benefits of design thinking. The participants were given some practical activities to create and designs in product innovation.

The next part of session was about critical thinking. She gave a clear explanation about the importance of critical thinking is an important component of Innovation. She presented some practical examples of how creative thinking and innovative ideas were transformed into product. She gave an different insights about how the ideas of creative thinkers have transformed in to finished goods and reached the targeted audience.

After the presentation many questions were raised by the student participants which was clarified by the Resource Person. Students attended the workshop and were benefited. After the presentation vote of thanks was given by Mrs. A. Anjupriya Assistant professor of Commerce. Feedback was obtained from the participants.

PHOTOGRAPHS



Interaction between Resource Person and Students



Active Participation of the Students